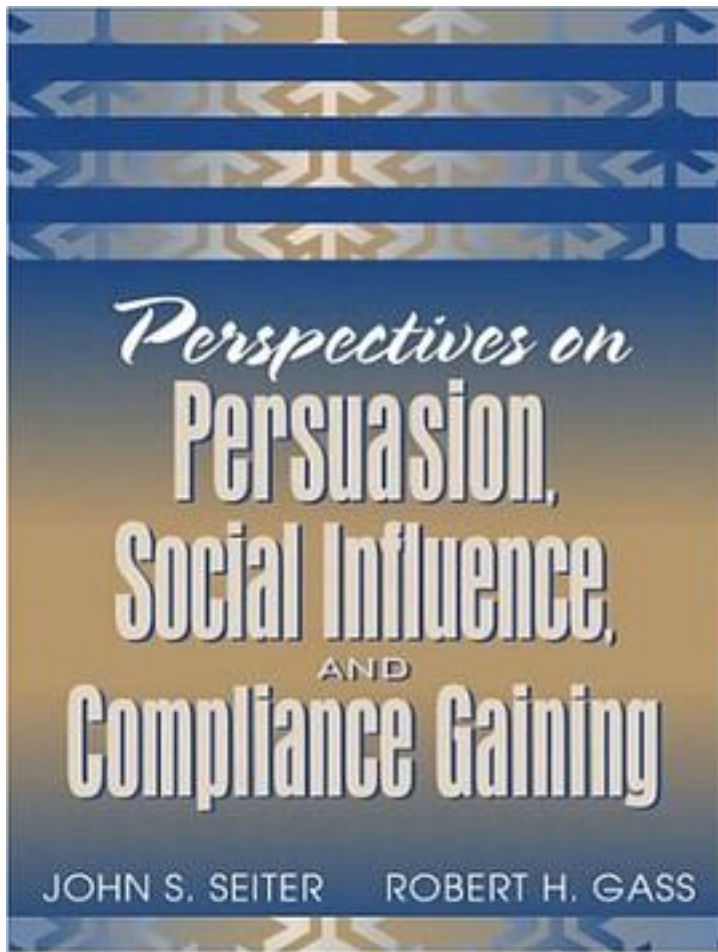


Perspectives on Persuasion, Social Influence, and Compliance Gaining



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This collection of chapters--written by some of the most important persuasion

scholars of our time--represents the scope, depth, and richness of the field of persuasion. With contributions from authors in a wide variety of disciplines, Perspectives On Persuasion, Social Influence, and Compliance Gaining provides readers with a panoramic view of the field, broadening their perspective and understanding of the influence and impact of persuasion in our lives.

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