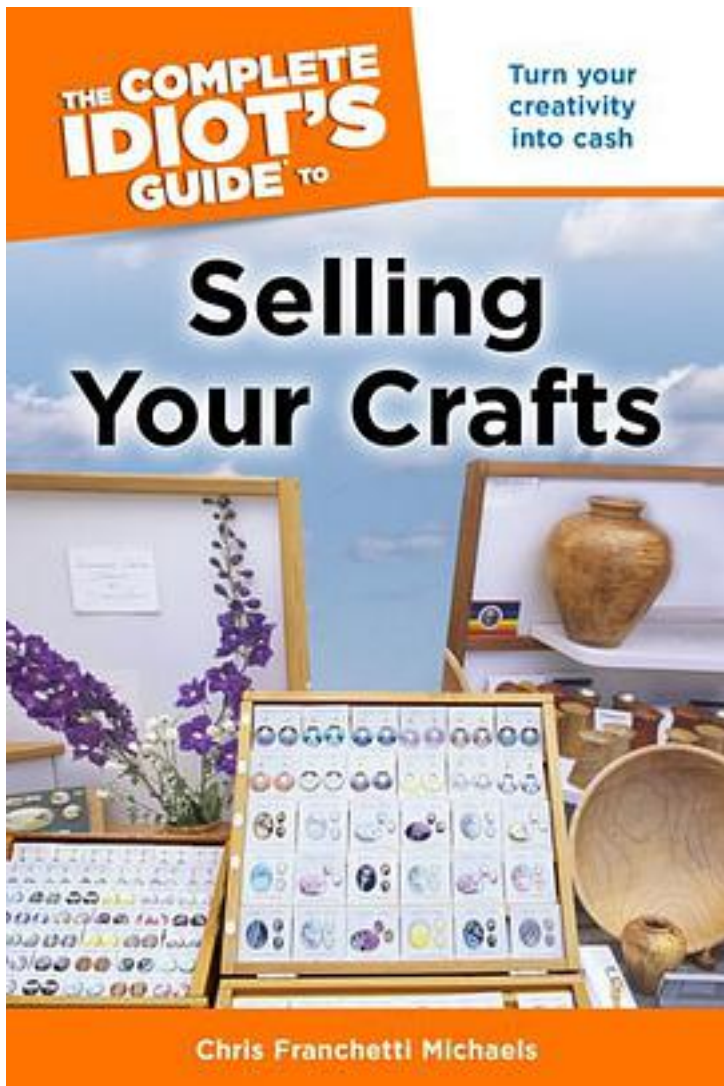


The Complete Idiot's Guide to Selling Your Crafts



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Get started selling handmade !

This straightforward book walks you through the process of preparing your goods for sale, pricing and bookkeeping, finding venues, marketing and promoting your products, and working with customers both online and off -- all without quitting your day job. Clear, concise instructions explain everything you need to know to sell crafts effectively in your spare time, and help you decide whether to take selling to the next level.

Learn how to:

- *Find out whether you --and your crafts -- are ready to start selling.
- *Set prices to cover your costs and make a profit.
- *Establish a bookkeeping system.
- *Manage dual inventories of parts and finished goods.
- *Discover the best places to sell your crafts in person or on the Internet.
- *Identify the right people to market to.
- *Accept credit cards and process other forms of payment.
- *Start selling wholesale.
- *Stay out of tax and legal trouble.
- *And more helpful tips

Stop being intimidated by complex business jargon, and stop procrastinating. Let The Complete Idiot's Guide to Selling Your Crafts help you share your handmade goods with the world. (edited by author)

作者介绍:

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