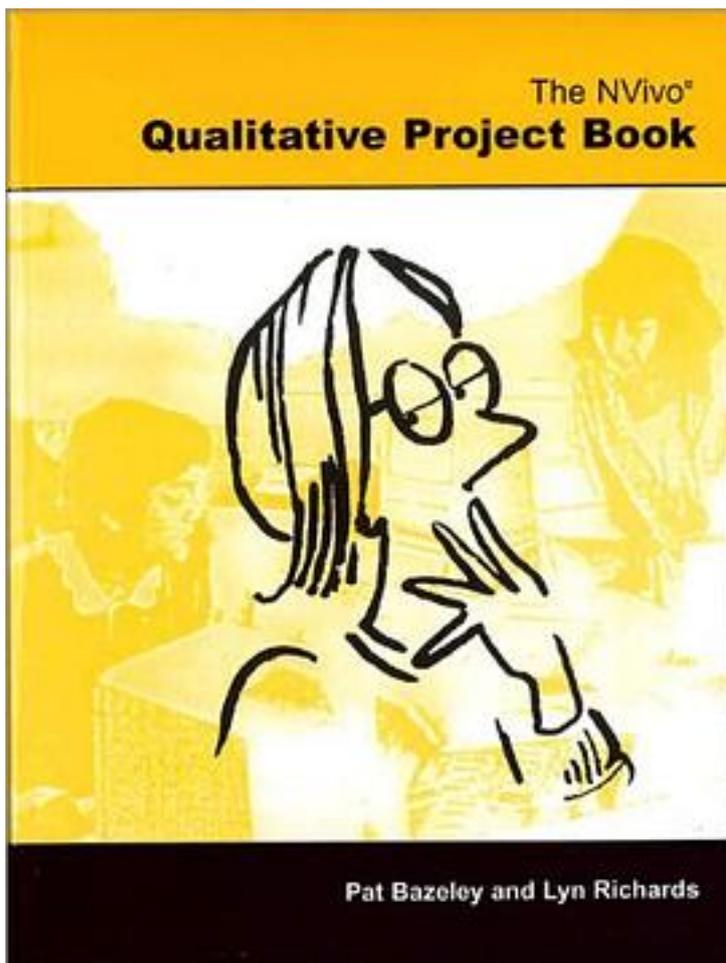# the NVivo qualitative project book

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Qualitative computing has entered the mainstream. Tools provided by computer software to

assist qualitative analysis have become acceptable, even assumed, just as it is assumed that one

will use a word processor for writing, or a statistics program for quantitative analysis. With the

new-generation qualitative software, NVivo, it is possible to manage, access and analyze

qualitative data and to keep a perspective on all of the data, without losing its richness or the

closeness to data that is critical for qualitative research.

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书评

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