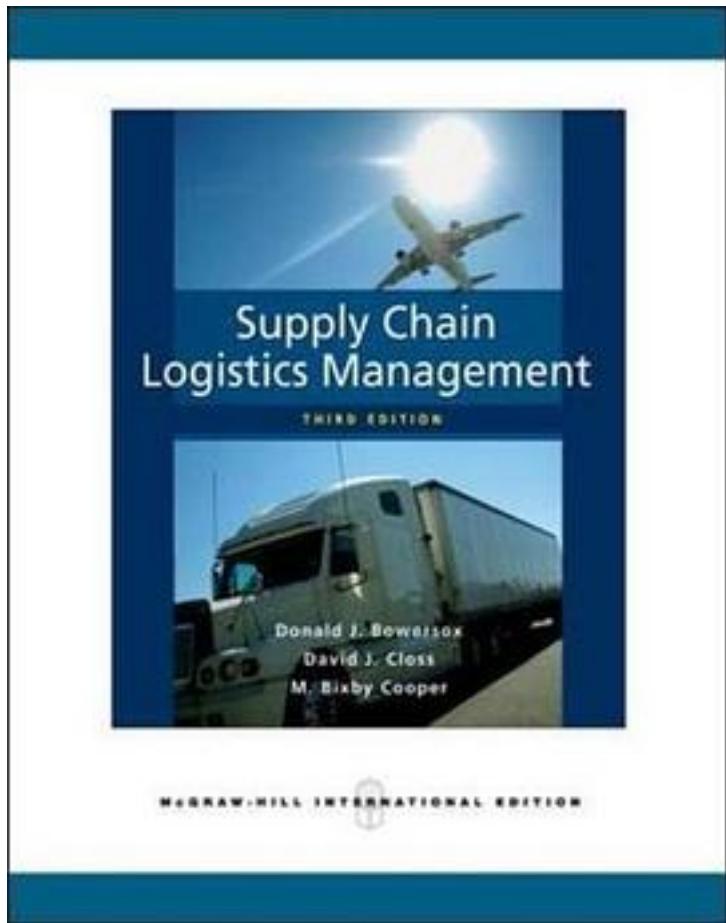


# Supply Chain Logistics Management



[Supply Chain Logistics Management 下载链接1](#)

著者:Donald J. Bowersox

出版者:McGraw Hill Higher Education

出版时间:2009-06-01

装帧:Paperback

isbn:9780071276177

By examining traditional logistics issues within the context of the supply chain, this text captures the current trends in Supply Chain Management and Supply Chain Strategy. "Supply Chain Logistics Management" provides a solid foundation that clearly describes the role of logistics within the supply chain, portraying a complete view of

the subject and extending to show how all the pieces fit together.

作者介绍:

目录:

[Supply Chain Logistics Management 下载链接1](#)

标签

Supply

SCM

Chain

经典

必读书

供应链物流

ScM

评论

MSc OM

[Supply Chain Logistics Management 下载链接1](#)

## 书评

---

[Supply Chain Logistics Management 下载链接1](#)