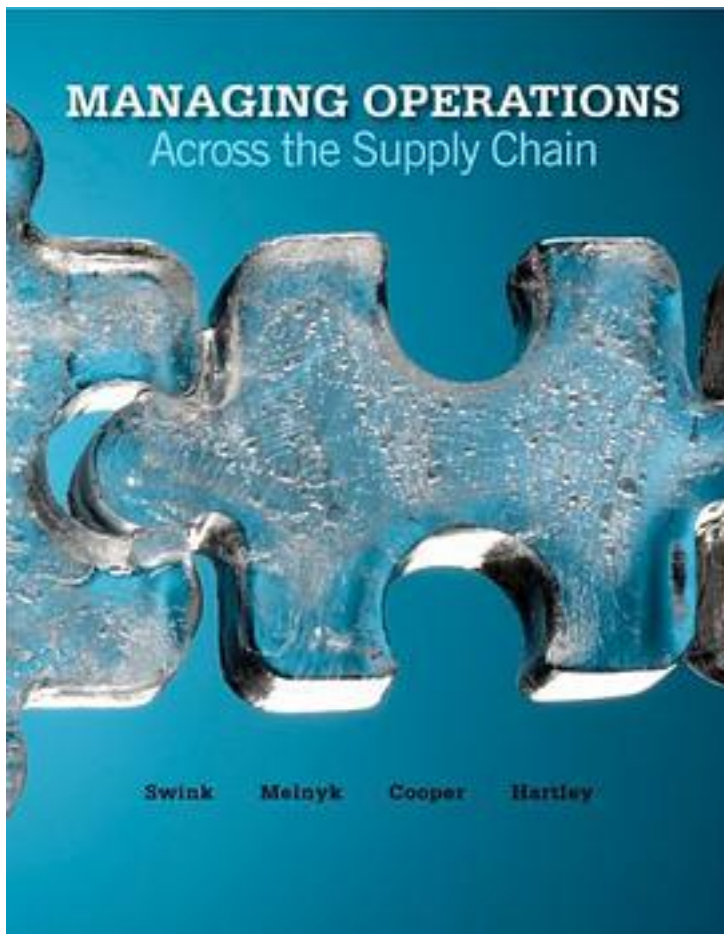


# Managing Operations Across the Supply Chain



[Managing Operations Across the Supply Chain\\_ 下载链接1](#)

著者:Morgan Swink

出版者:McGraw Hill Higher Education

出版时间:2010-03-01

装帧:Hardcover

isbn:9780073403311

"Managing Operations Across the Supply Chain" is the first book to offer a global, supply chain perspective of operations management - a treatment that embraces the foundations of operations management but includes new frameworks, concepts, and

tools to address the demands of today and changing needs of the future. It reflects three key shifts in operations management: from a focus on the internal system to a focus on the supply chain; from a local focus to a global focus; and, from an emphasis on tools and techniques to an emphasis on systems, people, and processes.

作者介绍:

目录:

[Managing Operations Across the Supply Chain\\_ 下载链接1](#)

标签

评论

-----  
[Managing Operations Across the Supply Chain\\_ 下载链接1](#)

书评

-----  
[Managing Operations Across the Supply Chain\\_ 下载链接1](#)