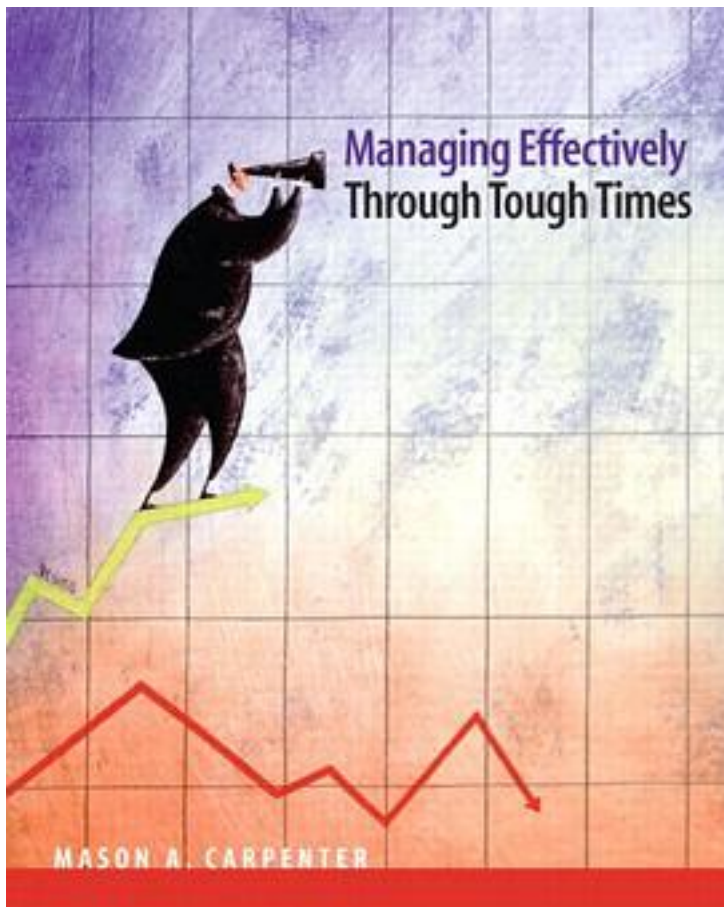


Managing Effectively Through Tough Times



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TIMELY & POIGNANT This timely supplement, "Managing Effectively Through Tough Times," addresses the extreme challenges businesses are facing in today's financial climate. Set amidst the turmoil of the U.S. housing and banking crisis, author Mason Carpenter carefully explains how managers can shape strategies to lead firms out of

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