

Say Not to Say: New Perspectives on Miscommunication



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著者:L. Anolli

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Communication and language scholars from Italy, the US, Spain, and France introduce a new research area they call miscommunication psychology, which analyzes miscommunication processes to cast light on the processes by which people manage their efforts to make meanings, construct identities, and search for friends and partners. They recognize that communicators have at their disposal a plurality of verbal and nonverbal signaling systems, and explore how those systems may be related to each other and how they can comprise a unitary totality. The applications they have in mind are marketing, advertising, group management, and media. Subject indexes seem not be part of the new discipline. Annotation ©2003 Book News, Inc., Portland, OR

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