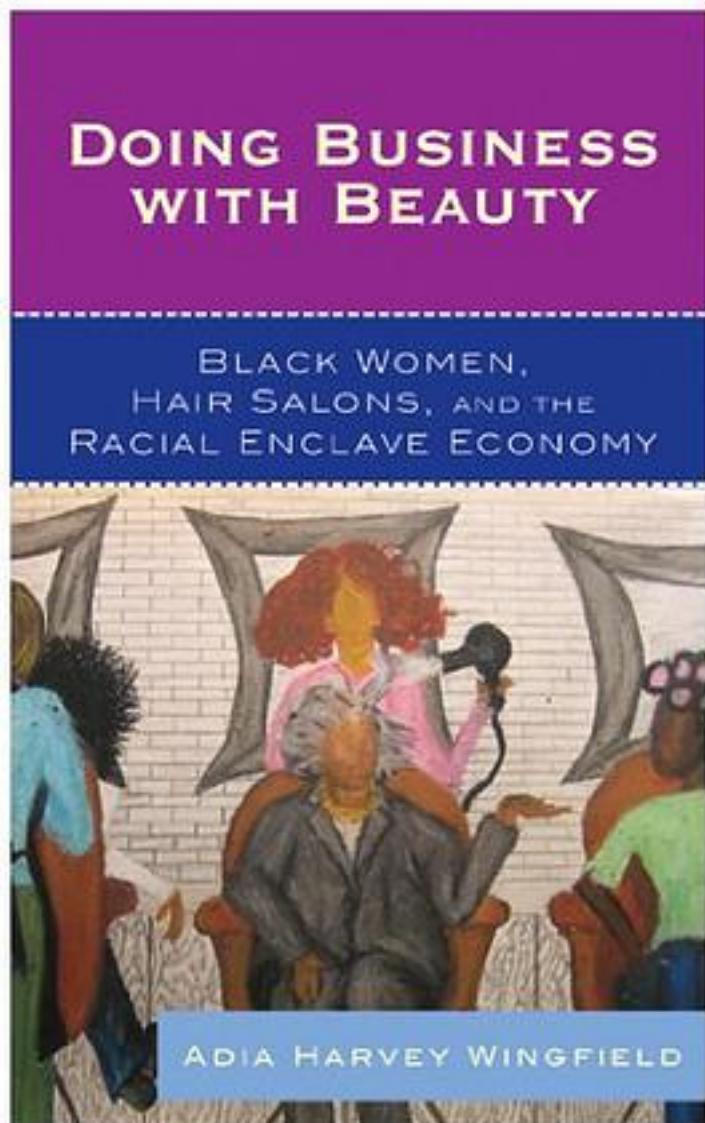


Doing Business With Beauty



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著者:Adia Harvey Wingfield

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Black women comprise one of the fastest-growing groups of business owners in the United States. In Doing Business with Beauty, sociologist Adia Harvey Wingfield examines this often-overlooked group and one of the most popular businesses run by these entrepreneurs: hair salons. Using in-depth interviews with hair salon owners, Doing Business with Beauty explores several facets of the business of owning a hair salon, including the process of becoming an owner, the dynamics of the owner-employee relationship, and the factors that steer black women to work in the hair industry. Through Harvey Wingfield's research we can understand the black female business owner's struggle for autonomy and her success in entrepreneurship.

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