

Graphis Advertising Annual 2010



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Graphis Advertising Annual 2010 presents the best advertising campaigns of the year, selected from thousands of international entries, including 22squared, DeVito/Verdi, Publicis, Shine Advertising, Heye Group, Goodby, Silverstein & Partners, and GSD&M.

Idea City. With two hundred of the most compelling advertisements selected as Graphis Platinum and Gold winners, this is an essential reference for corporate Advertising professionals and prospective clients. This year's edition includes a collective interview concerning advertising and the current economy with The Martin Agency, Venables Bell & Partners, The Richards Group and Pentagram.

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