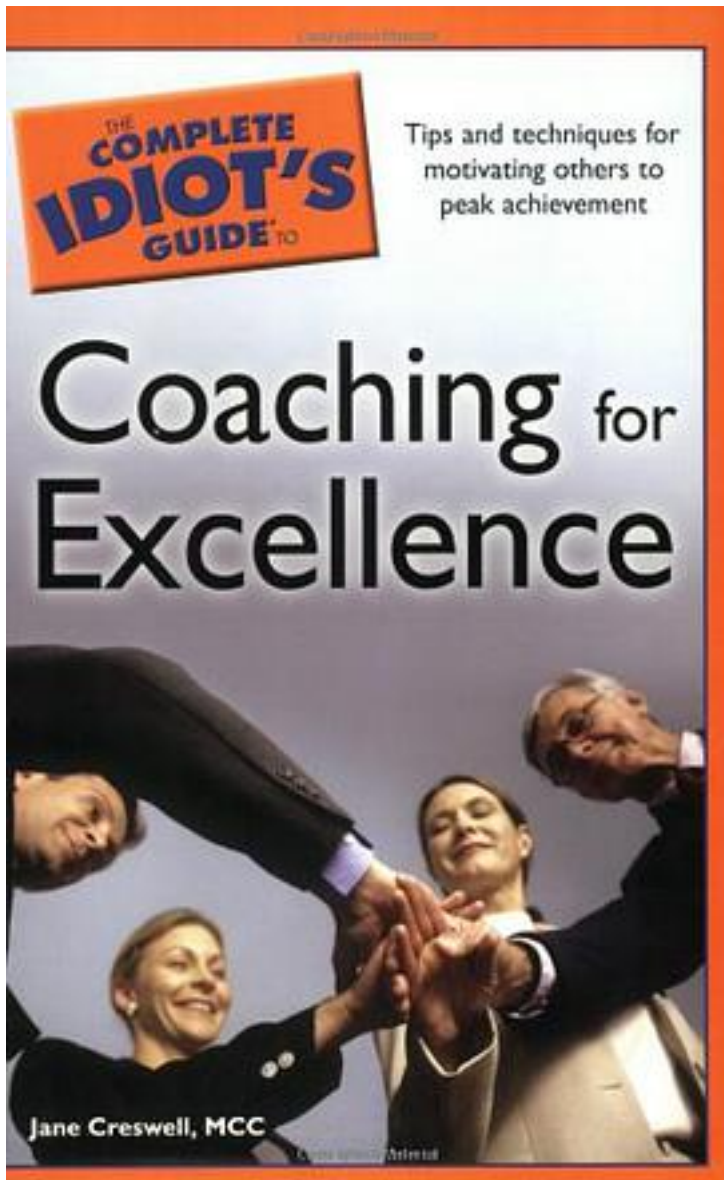


The Complete Idiot's Guide to Coaching for Excellence



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The last word in one-on-one coaching for productivity in business.

The most effective way for companies to achieve goals is by energizing their most important asset: their staff. From the executive suite to the assembly line, each staff person is a member of a team. However, keeping that team motivated is no easy task—until now with this powerful model of coaching outlined by a master coach. In any workplace, large or small, this program motivates—for power, growth, and success.

- Expert author and master coach
- Covers individual coaching methods for everything from the smallest businesses to the biggest corporations to faith-based organizations and churches
- Applies the lifecoach phenomenon to the workplace
- Includes a list of coaching resources

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