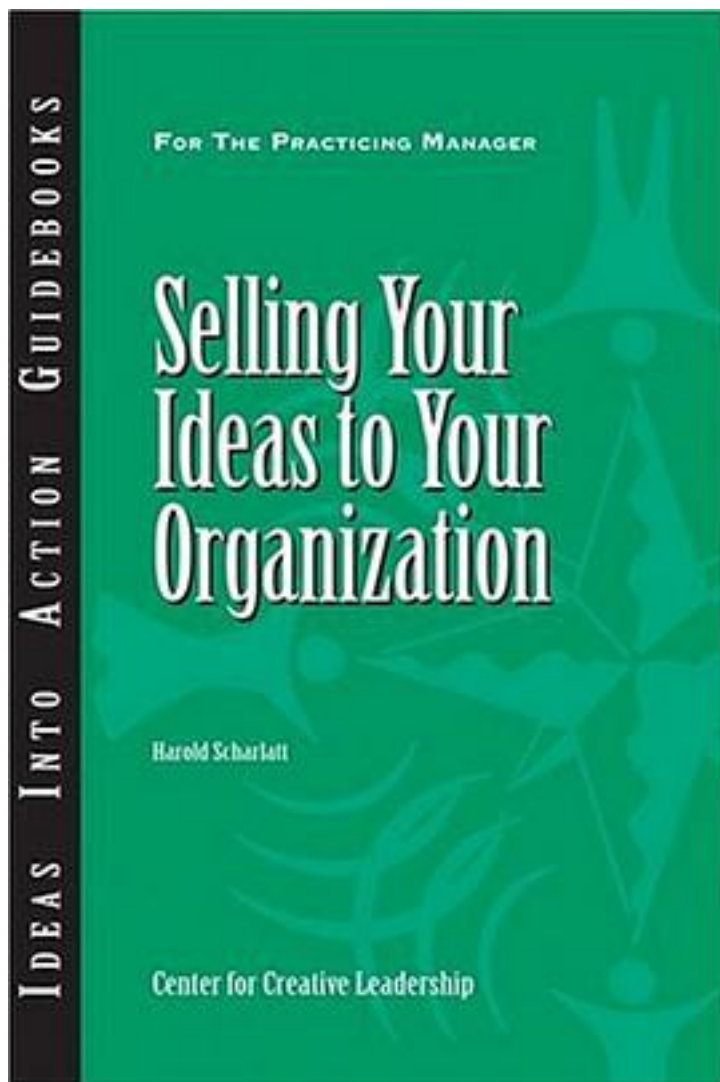


Selling Your Ideas to Your Organization



[Selling Your Ideas to Your Organization_下载链接1](#)

著者:Harold Scharlatt

出版者:

出版时间:2008-3

装帧:

isbn:9781604910254

If you've got an idea you want to sell, you need to do two things: scan your environment and use effective tactics. This guidebook explains how to scan your environment and provides a collection of tactics you can use to sell your idea. Using this systematic approach will make you more likely to accomplish your objective--solving a problem or making an improvement for the benefit of individuals, groups, and the organization as a whole.

作者介绍:

目录:

[Selling Your Ideas to Your Organization_ 下载链接1](#)

标签

评论

[Selling Your Ideas to Your Organization_ 下载链接1](#)

书评

[Selling Your Ideas to Your Organization_ 下载链接1](#)