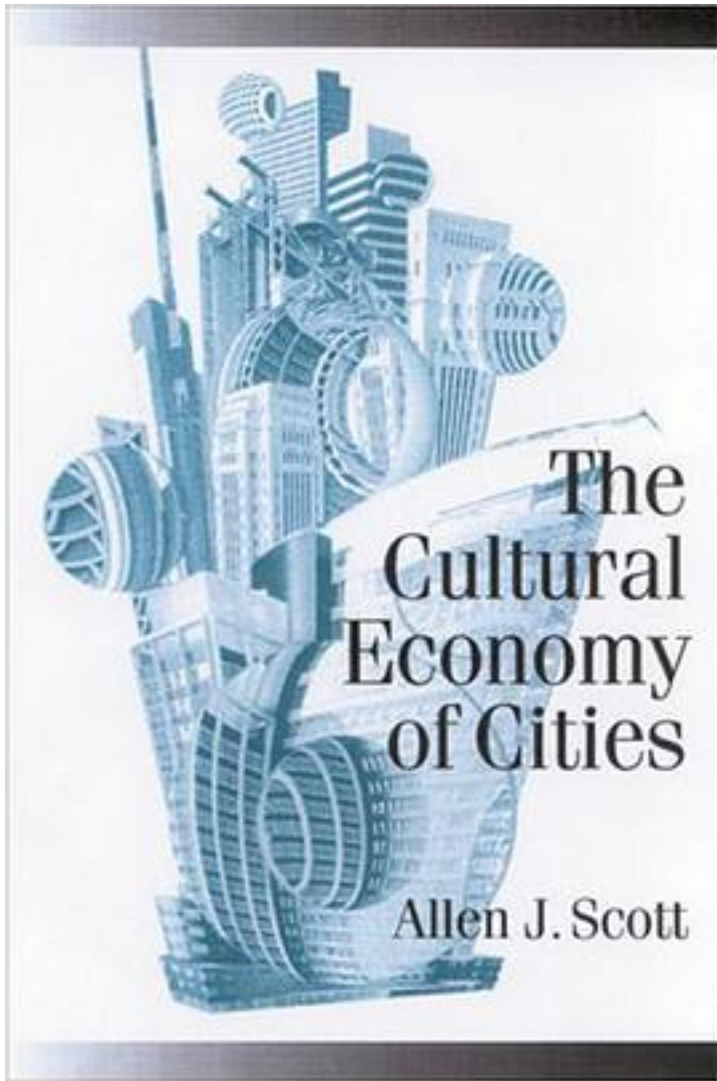


The Cultural Economy of Cities



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Culture is big business. It is at the root of many urban regeneration schemes throughout the world, yet the economy of culture is under-theorized and under-developed. In this wide-ranging and penetrating volume, the economic logic and structure of the modern cultural industries is explained. The connection between cultural production and urban-industrial concentration is demonstrated and the book shows why global cities are the homelands of the modern cultural industries. This book covers many sectors of cultural economy, from craft industries such as clothing and furniture, to modern media industries such as cinema and music recording. The role of the global city as a source of creative and innovative energy is examined in detail, with particular attention paid to Paris and Los Angeles.

作者介绍:

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标签

cultural_industry

文化经济学

城市

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Allen_J_Scott

评论

翻了快1/3才发现以前看过= =|||
。这本书，就是那种“实证研究+合理的研究方法+概念化理论化升华”的那种完美范本。而且研究方法上，很亲民呐，不用纠结统计模型。当然，国内仿着做还是有困难的，毕竟咱统计机构没那么发达，连最基本的XX区XX产业就业人数、企业总数、企业平均规模，这些数据估摸着都得研究者亲力亲为，费力搜索。

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书评

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