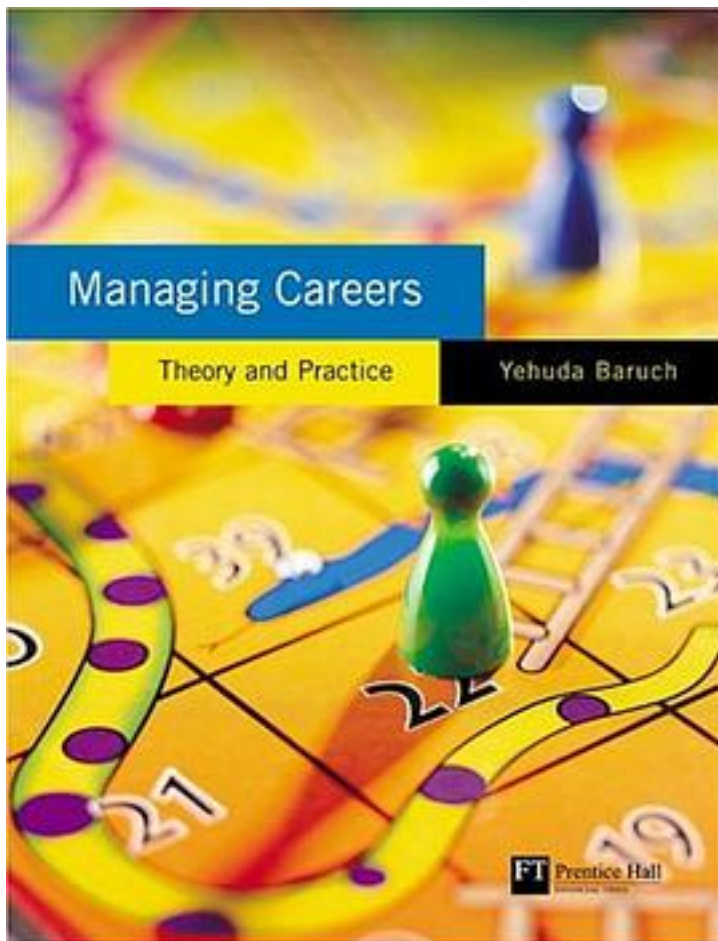


Managing Careers



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出版者:Prentice Hall

出版时间:2004-04-01

装帧:Paperback

isbn:9780273678007

This important new book addresses the concepts and principles of career planning and management in a contemporary context. Acknowledging the often-cited motto of many organizations, that people are their most important assets, this book explores

systematic ways of retaining and developing talented people. It is ideal for students of HRM or at MBA level taking a module on career management. Additionally, it is of great interest to consultants, HR managers and individuals wishing to develop their career. Key reasons to read this book: * Comprehensive and innovative coverage of a fast developing subject is of importance to both the individual and the organisation* The theory of managing careers is integrated into both traditional and contemporary management thinking * Though-provoking pedagogy provides an interactive experience for the reader* An international outlook offers a realistic view of the world of work

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