

Global Art



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Can the globalization of art undergo lasting change? This highly topical theme is presented in about forty interviews with insiders from the international art scene.

In the course of the increasing presence of the same consumer goods and lifestyles worldwide, art has also become a carrier of globalization throughout our universal society. Partially due to the revolution in communications technology, art has been able to take advantage of the accessibility of each individual and to connect entire cultures and create networks. Boundaries have become fluid, not only between nations, but also between genres: art as cultural standardization.

In thirty-nine interviews with insiders from art scenes in a broad range of cultural regions—North and South America, Europe, and Asia—this publication sheds light on

this highly topical, multifaceted theme. Editors Irene Gludowacz, Silvia von Bennigsen, and Susanne van Hagen, all well-versed in the language of the art world, met with internationally known artists, collectors, gallerists, exhibitors, and businesspeople around the world, whose very personal opinions provide fundamental insight into the exciting themes surrounding the opportunities and dangers of globalized art. (German edition ISBN 978-3-7757-2200-1)

Interviews with:

John Baldessari, Jagdish Bhagwati, Peter M. Brant, Eli Broad, Francesco Buranelli, Jean-Marc Bustamante, Yves Carcelle, Maurizio Cattelan, Claudia Cellini, Rattan Chadha, Dong Jo Chang, Lisa Dennison, Harald Falckenberg, Lourdes Fernández, Arne Glimcher, Ingvild Goetz, John Good, Marat Guelman, Ulrich Guntram, Stefan Horsthemke, Guillaume Houzé, Dakis Joannou, John Kaldor, Jitish Kallat, Mohamed Abdul Latif Kanoo, Oleg Kulik, Pearl Lam, Ronald S. Lauder, Gerd Harry Lybke, Igor Markin, Vik Muniz, Simon de Pury, Jacqueline Rabouan, Neo Rauch, Thaddaeus Ropac, Kiki Smith, Marc Spiegler, Robert Storr, Janaina Tschäpe, Marc-Olivier Wahler, Ai Weiwei, Guan Yi

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目录:

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