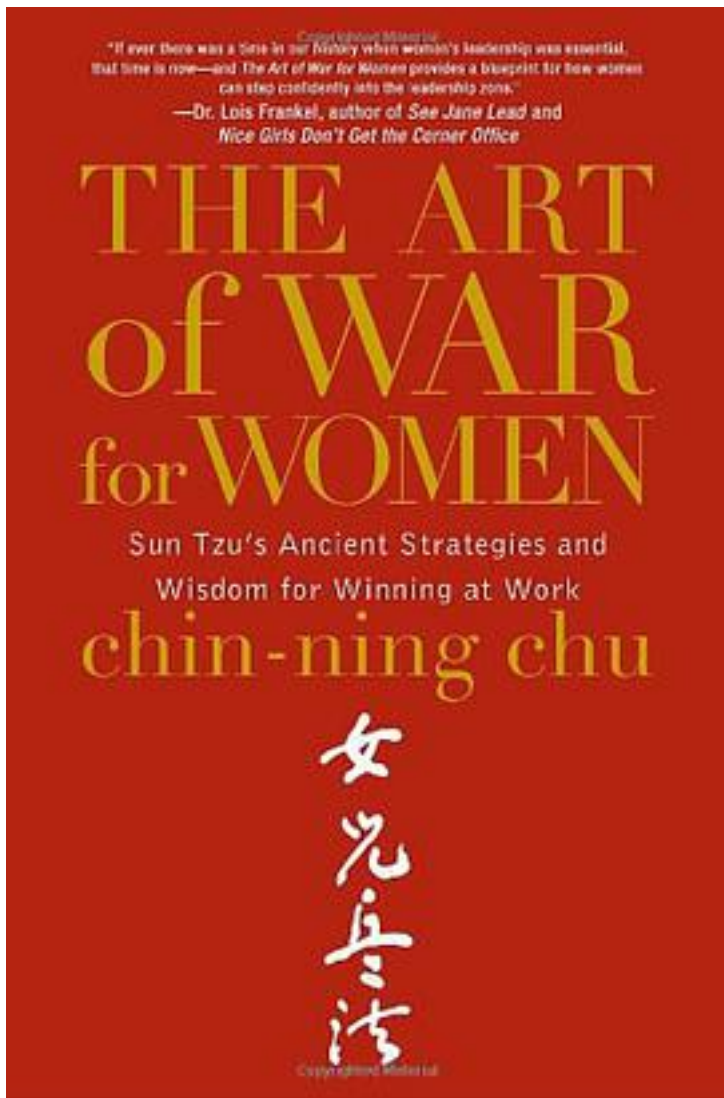


# The Art of War for Women



[The Art of War for Women\\_下载链接1](#)

著者:Chin-Ning Chu

出版者:Crown Business

出版时间:2010-2

装帧:Paperback

isbn:9780385518437

Forget everything you think you know about strength, strategy and success. This brilliant adaptation of the ancient masterpiece The Art of War shows women how to use Sun Tzu's philosophy to win in every aspect of life.

Would you like to transform your weaknesses into strengths? Succeed at work without compromising your ethics? Integrate your style and personal philosophy into every action you take? If so, this book is for you. In The Art of War for Women, bestselling author Chin-Ning Chu brings the eternal wisdom of philosopher-general Sun Tzu to women looking to gain a better understanding of who they are – and, more importantly, who they want to be.

In the West, when we think of war, we imagine battle, casualties, brutality. But Sun Tzu, the man who wrote the Art of War some 2,500 years ago, was Chinese, and the Chinese think of war differently than we do in the West. In their view, war does not revolve around fighting. It is about determining the most efficient way of gaining victory with the least amount of conflict.

That's why Sun Tzu's Art of War is particularly appropriate for women. Let's face it, as intelligent and accomplished as we may be, there are very few of us who are comfortable with direct confrontation or situations where our triumph means someone else's defeat. We are natural negotiators and problem solvers; most of us prefer win-win situations to those in which winner-takes-all.

But there is another reason The Art of War is particularly appropriate for us. Although Sun Tzu's book is about the application of strategies, every one of those strategies begins with having a deep understanding of the people and the world around us. They also require us to understand ourselves – our strengths and weaknesses, our goals and fears. In other words, the aim is not to apply a series of rules coldly and dispassionately, but rather to integrate ourselves and our unique talents into the strategies we will employ.

This is not a feel-good book. (But you will feel good after reading it.) It is not a motivational book. (But you will be motivated to achieve what you want, once you are done.) Ultimately, its purpose is to provide women with the strategies we all need to overcome the obstacles that stand in the way of our goals and dreams.

Sun Tzu's Art of War is the most influential book on strategy ever published, selling tens of millions of copies worldwide in several editions. Written by one of today's foremost authorities on Sun Tzu, The Art of War for Women is sure to become a classic in its own right.

作者介绍:

目录:

[The Art of War for Women\\_下载链接1](#)

标签

~~~

评论

-----  
[The Art of War for Women\\_ 下载链接1](#)

书评

-----  
[The Art of War for Women\\_ 下载链接1](#)