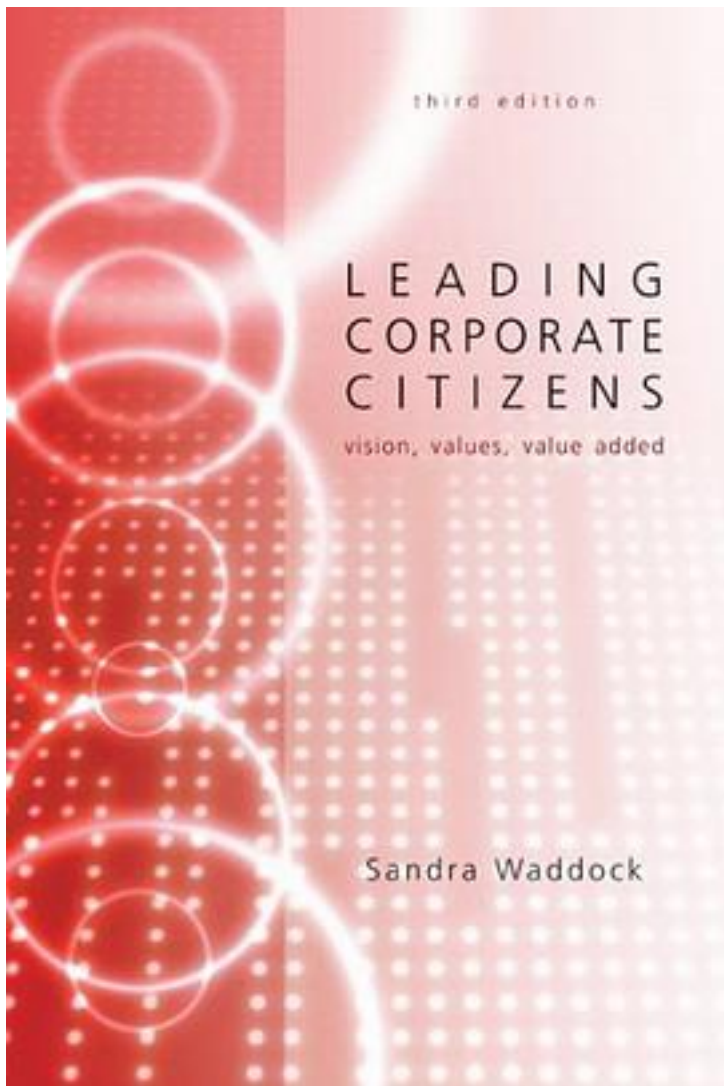


Leading Corporate Citizens



[Leading Corporate Citizens_ 下载链接1](#)

著者:Sandra Waddock

出版者:McGraw-Hill/Irwin

出版时间:2008-10-30

装帧:Paperback

isbn:9780073381527

Leading Corporate Citizens, 3/e, explores the insight, vision, values, and learning that it takes to add enough values to a company so that it becomes a leading corporate citizen. This innovative text operates at three levels of leadership: individual, organizational, and societal. The premise is that businesses operate successfully in society when they respect and are responsible to stakeholders.

作者介绍:

目录:

[Leading Corporate Citizens_ 下载链接1](#)

标签

评论

[Leading Corporate Citizens_ 下载链接1](#)

书评

[Leading Corporate Citizens_ 下载链接1](#)