

# Masters of the 20th Century



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出版者:Graphis Press

出版时间:2001-12

装帧:Hardcover

isbn:9781888001853

From 1974-1999, the International Congress of Graphic Design Association (ICOGRADA) selected the most influential designers of the 20th century to participate in its annual London Design Seminars. Masters of the 20th Century: ICOGRADA's Hall of Fame celebrates the work of these creative pioneers with more than 200 color reproductions

plus informative biographies on each designer and a companion CD-ROM with full text and bonus images. This clear, comprehensive documentation of their influence and contributions to Graphic Design is the first of its kind. Designed and edited by Pentagram partner Mervyn Kurlansky, with an introduction by noted graphic design critic and writer, Steven Heller.

作者介绍:

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