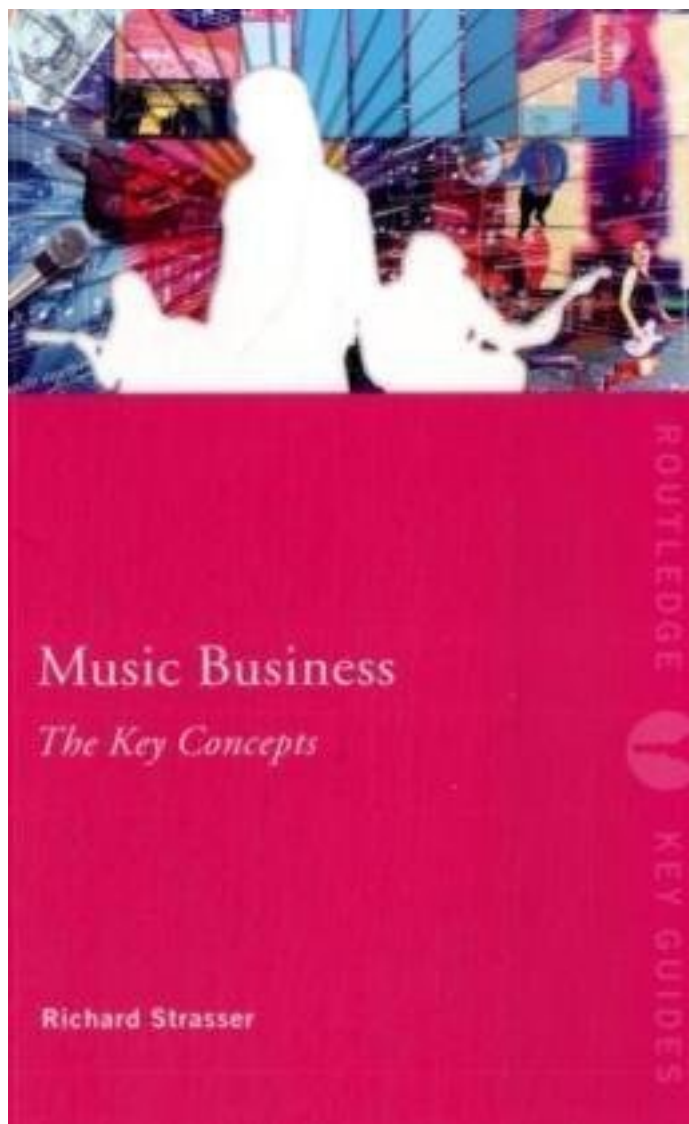


Music Business



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出版者:Routledge

出版时间:2009-08-27

装帧:Paperback

isbn:9780415995351

Music Business: The Key Concepts is a comprehensive guide to the terminology commonly used in the music business today. It embraces definitions from a number of relevant fields, including: general business marketing e-commerce intellectual property law economics entrepreneurship In an accessible A-Z format and fully cross-referenced throughout, this book is essential reading for music business students as well as those interested in the music industry.

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