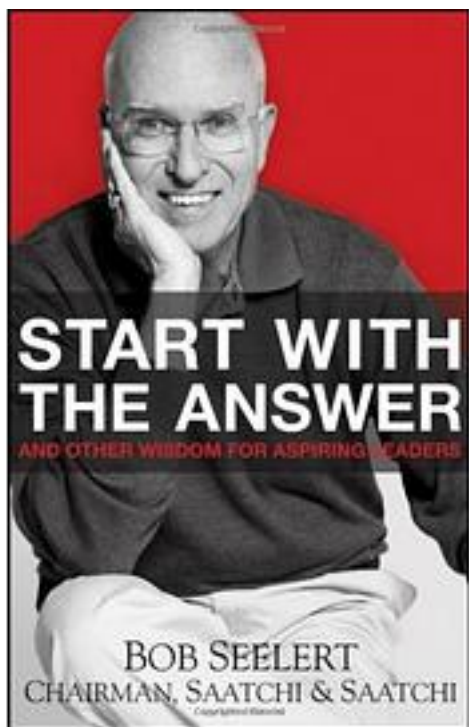


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出版者:

出版时间:2009-4

装帧:

isbn:9780470450321

Bob Seelert, Chairman Saatchi&Saatchi will be in China to discuss his book ‘Start with the answer’ .

This collection of ninety-four real life stories are from Bob’ s forty year career as CEO of five leading companies in three industries. Bob will give a presentation on his book and career with pearls of wisdom for current and future generations of business leaders, with tips on how to lead in tough times.

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