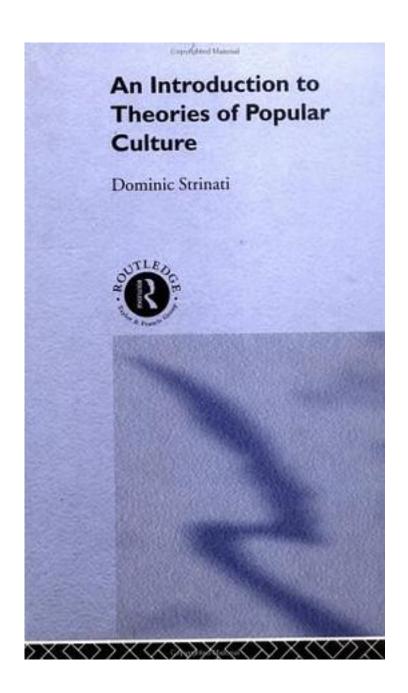
Introduction to Theories of Popular Culture



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This is an introductory guide to the main theories of popular culture. It examines the main areas of contemporary popular cultural studies, such as the theories of Adorno and the Frankfurt School, structuralism, semiology, Marxism, feminism and postmodernism, and offers basic definitions of key terms such as "mass culture" and "popular culture".
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