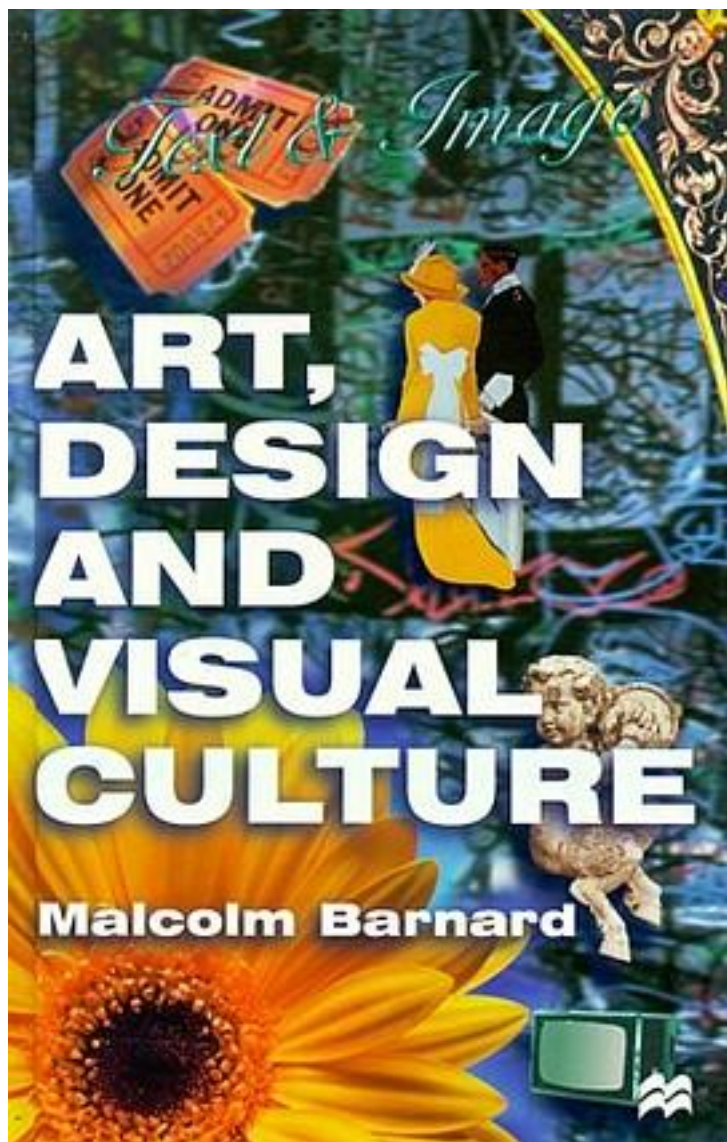


Art, Design and Visual Culture



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著者:Malcolm Barnard

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This fascinating examination of visual experience offers an explanation and assessment of the traditional means of analyzing visual culture. Most of our experience is visual--we obtain most of our information and knowledge through sight, whether from reading books and newspapers, from watching television, or from quickly glimpsing road signs. Many of our judgments and decisions, as well as our entertainment and recreation, are based on the visual experience. Using a wide range of historical and contemporary examples, this book argues that the groups which artists and designers form, the audiences and markets which they sell to, and the different social classes which are produced and reproduced by art and design are all part of the successful explanation and critical evaluation of visual culture.

作者介绍:

马尔科姆·巴纳德的英国德比大学艺术设计史论的资深教授。

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书评

“读易洞” LOGO的设计者胡颖，继获得2005 “中国元素” 平面设计国际巡回展一等奖之后，最近又摘得第五届国际LOGO双年展金奖。
下面就是这个金奖标志，是为一个名为ASSAGGI(尝试的意思)意大利餐厅设计的LOGO。这家号称北京最好的意大利餐厅，曾接待过法国总统、意大利总理。 为什...

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