

# Portable Grindhouse



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Harken back to those thrilling days of yesteryear when the advent of rental videos astonished the movie-going consumer who could only feed his addiction by going to the theatre or watching chopped up movies in bewteen commercials on TV. Like vinyl, here is the revenge of another analog cast-off: the VHS is once again insinuating itself into American culture, and this book celebrates the anarchic design art of those early VHS boxes. Portable Grindhouse: The Lost Art of the VHS Box reprints some of the most louche, decadent, minimo-pervo artwork to ever grace a VHS box, featuring such movies as From Beyond, Penitentiary II, Beast of the Yellow Night, Cop Killers, Bay of Blood, Escape from Death Row, and Cocaine Wars. A feast for exploitation cognoscenti, The Lost Art of the VHS Box is a portable grindhouse. Readers will be agog at the plethora of supertrash movie titles, and then move on to rediscover the anarchic box designs. Throughout, editor and cultural historian Jacques Boyreau succinctly narrates the household-piercing story of VHS: "On par with the jukebox, disco, and neon, VHS reformatted the world's product-intake and boosted a libertarian aesthetic that conquered TV in the same way TV conquered comic books in the 1950s, and allowed us to hold movies in our hands. Posters in the lobby could advertise, even fetishize a movie; credit sequences could identify the participants, but somehow, VHS box-art 'became' the iconic equivalent of the movie." Portable Grindhouse is published in a VHS "format," slyly packaged inside a facsimile VHS box, and contains almost a hundred reproductions of VHS art with commentary.

作者介绍:

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## 评论

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## 书评

本书包装创意独特，有点意思。但内容上没什么真正吸引人的地方，基本为磨坊片VHS封面封底机械罗列。而且有些片子觉得放在这个合集里好像不太合适。猛片收藏的数量还不到位，缺少一些其他国家的封套作为补充。印刷质量一般，可读性较差，总之不咋地。也许Portable Grindhouse系...

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