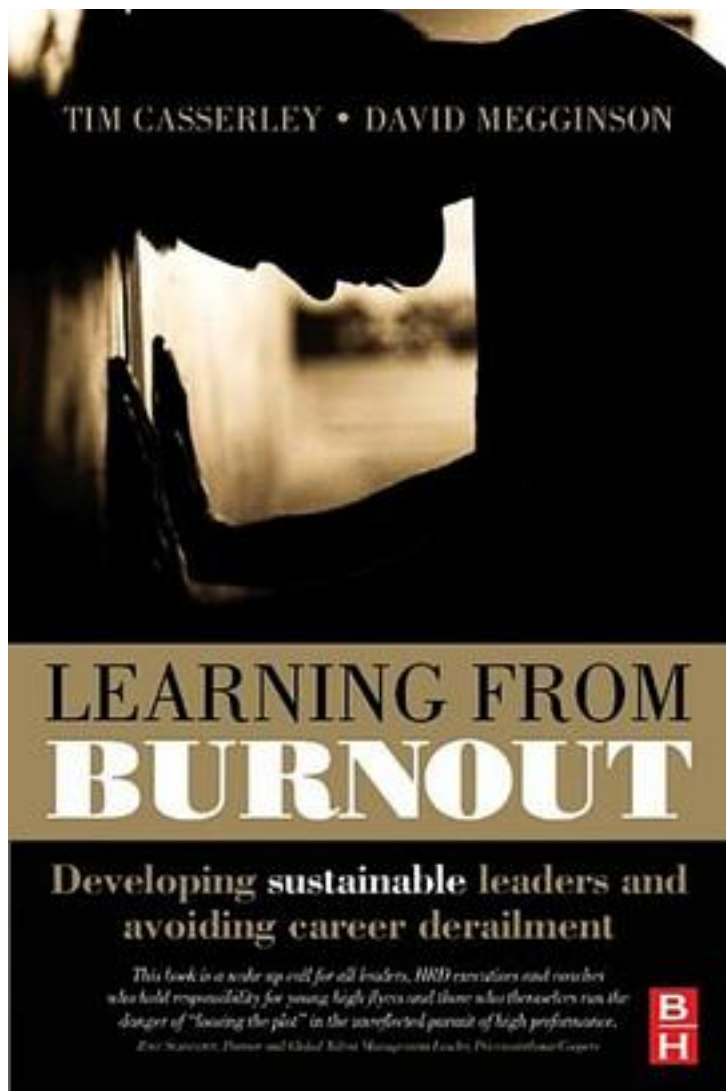


# Learning from Burnout



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Burnout is a taboo subject. Admitting you are burning out in your job is tantamount to career suicide for some employees; for their organizations it is like raising a white flag in the war for talent. But suppose that preventing burnout is the worst thing you can do. Suppose for some people, particularly high fliers, it represents a call to deep and urgent learning about themselves and how they relate to the world. Suppose that we need instead to learn to manage burnout and harness the powerful learning potential of the experience, and in so doing build careers aligned with individual meaning and purpose, sustainable in the long term. What would organizations and their people need to do to achieve this?

This book:

- \* Explains what burnout is, how it is becoming the 21st-century business equivalent of the 'black death', and how it can derail your career
- \* Highlights the financial, reputational and personal costs to organizations and people
- \* Details how burnout can deliver a killer punch to talent management and the development of the leaders of tomorrow, and risk the retention, growth and productivity of high fliers
- \* Explores why some of us develop a strong sense of our own, personal identity at work, while others find it more difficult
- \* Presents a coaching process to manage burnout and harness its learning potential
- \* Provides a framework for individuals to build careers aligned with individual meaning and purpose.
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