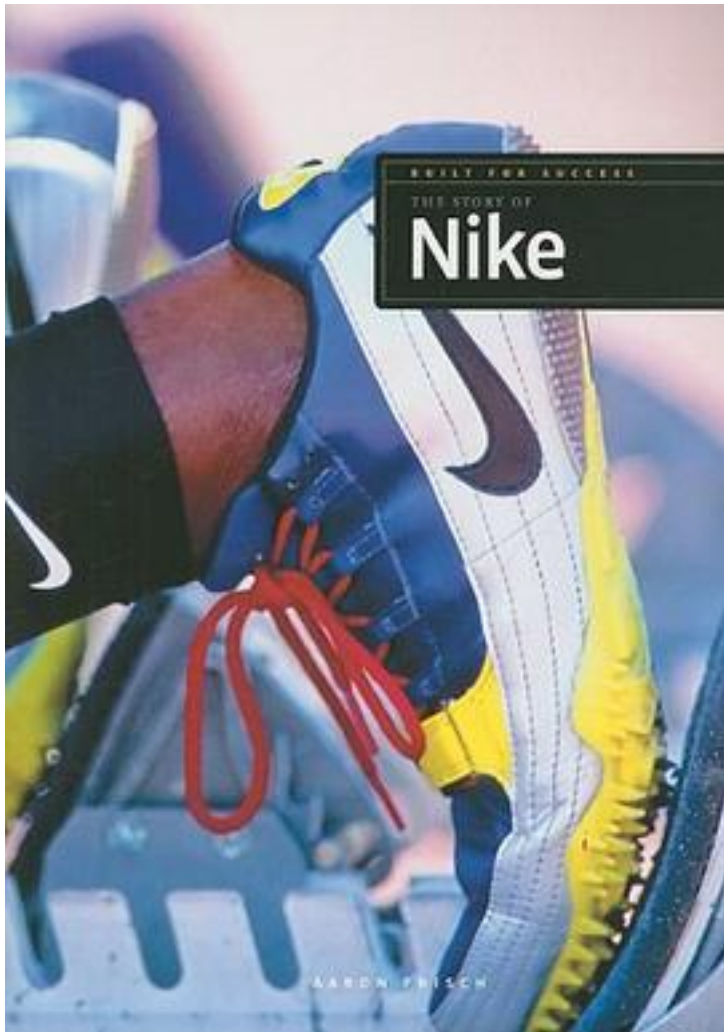


# The Story of Nike (Built for Success)



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This series introduces readers to six powerful global companies and looks at the

leaders who guided them to prominence. Each title explores the featured corporation's beginnings, its growth, the products it has introduced, and the impact it has had on the lives of people around the world.

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