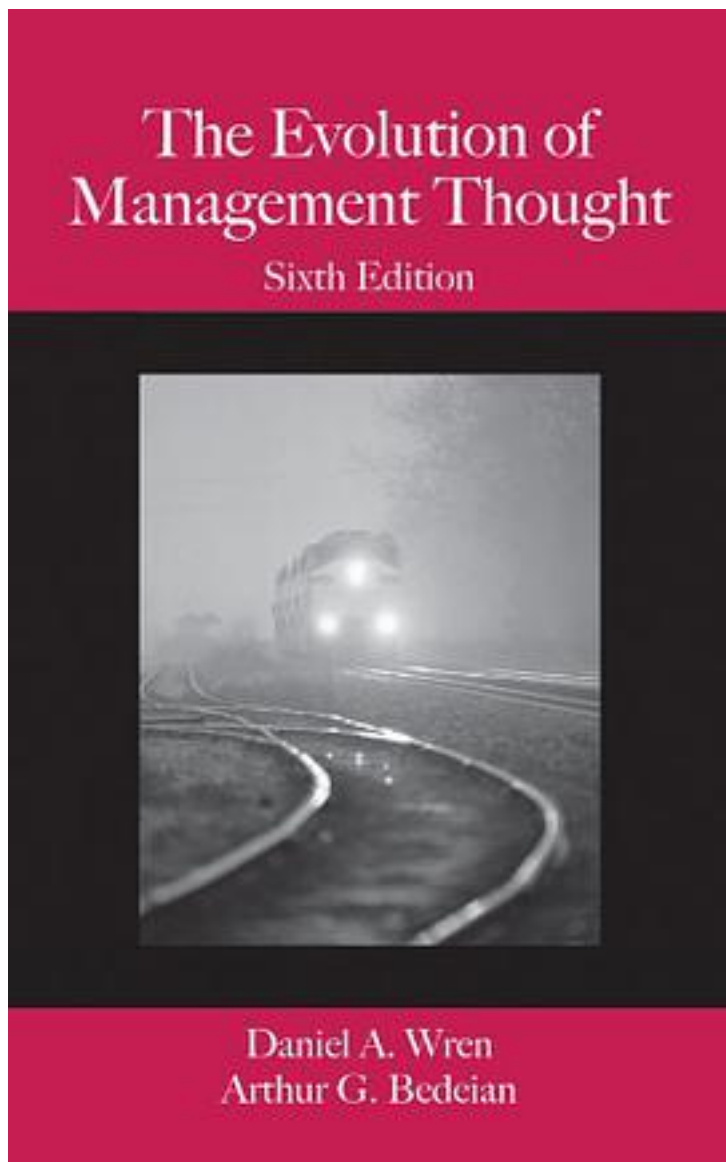


The Evolution of Management Thought



[The Evolution of Management Thought_下载链接1](#)

著者:Daniel A. Wren

出版者:Wiley

出版时间:2008-12-22

装帧:Hardcover

isbn:9780470128978

The sixth edition of author Daniel Wren's classic text provides a comprehensive understanding of the origin and development of ideas in management. This text traces the evolution of management thought from its earliest days to the present, by examining the backgrounds, ideas and influences of its major contributors. Every chapter in the sixth edition of *The Evolution of Management Thought* has been thoroughly reviewed and updated to convey an appreciation of the people and ideas underlying the development of management theory and practice. The authors' intent is to place various theories of management in their historical context, showing how they've changed over time. The text does this in a chronological framework, yet each part is designed as a separate and self-contained unit of study; substantial cross-referencing provides the opportunity for connecting earlier to later developments as a central unifying theme.

作者介绍:

目录:

[The Evolution of Management Thought 下载链接1](#)

标签

管理

自我提高

管理学

教育

思维

guanli

English

评论

管理思想史

[The Evolution of Management Thought_下载链接1_](#)

书评

[The Evolution of Management Thought_下载链接1_](#)