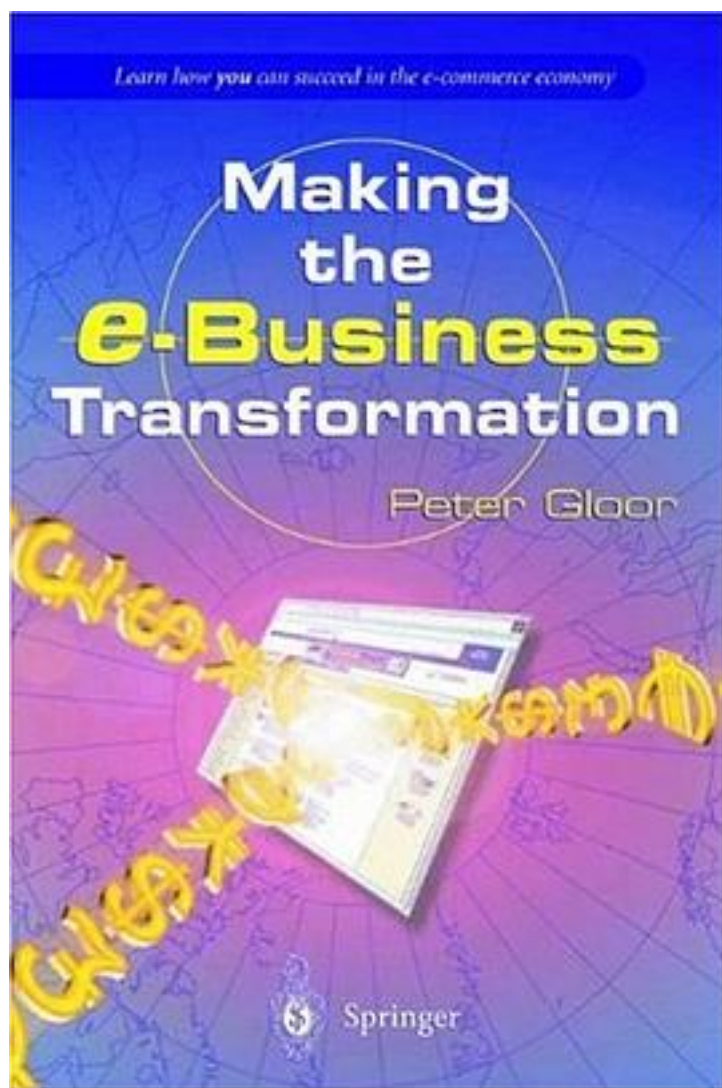# Making the e-business Transformation

[Making the e-business Transformation_下载链接1_](#)

著者:Peter Gloor

出版者:Springer

出版时间:2000-07-19

装帧:Hardcover

isbn:9781852332655

Read this book and you'll not only understand WHY e-Business is vital to the continuing success of your organization but also HOW you can incorporate it into your business.Four key questions are asked within Making the e-Business Transformation: - How do you transform your existing business into an e-business?How do you go about introducing e-business into your Company?- What are the key enabling technologies?- What tools are needed to effectively manage domain and process knowledge?e-Business and e-Commerce is a revolution driven by IT. While computers and computer networks have been around for the last 50 years, it is only in the last five that they have found their way into everyday life. This book shows you how to harness the power of the new technologies to transform your business into an e-business company which will succeed in the e-commerce economy.

作者介绍:

目录:

Making the e-business Transformation_下载链接1_

标签

the

making

e-business

评论

Making the e-business Transformation_下载链接1_

书评

[Making the e-business Transformation_下载链接1_](#)