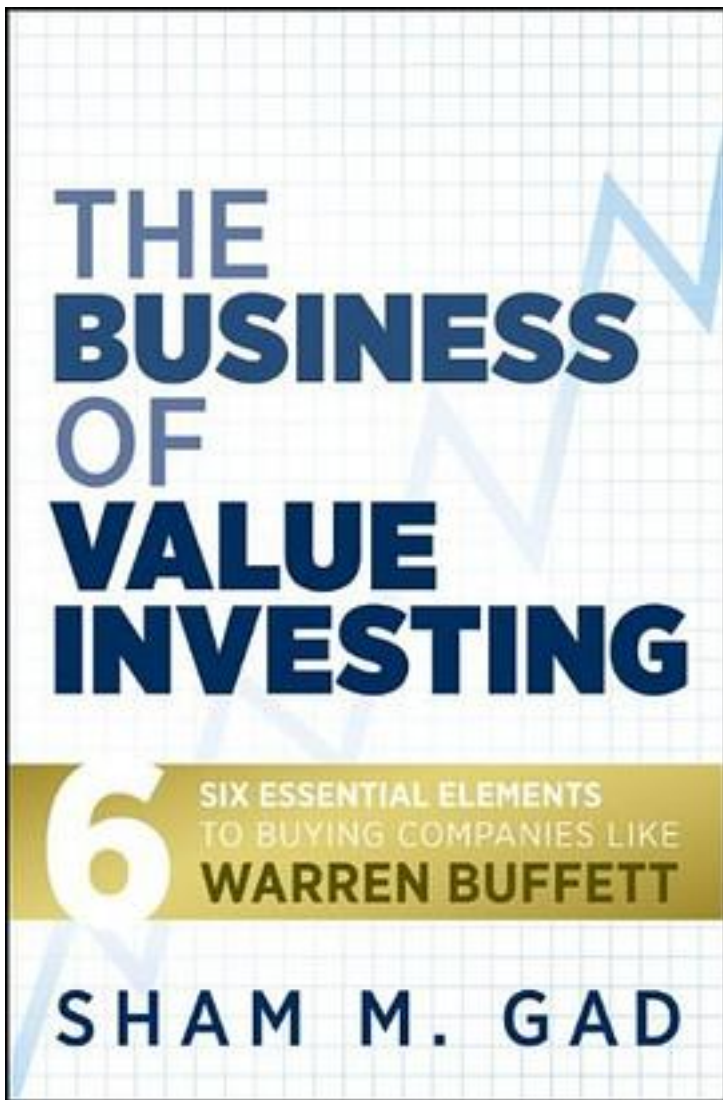


The Business of Value Investing



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A blueprint to successful value investing Successful value investors have an ingrained mental framework through which all investments decisions are made. This framework, which stems from the father of value investing, Benjamin Graham-who believed that investment is most intelligent when it is most businesslike-can put you in a better position to improve the overall performance of your portfolio. Written by Sham Gad-founder of the Gad Partners Funds, a value-focused investment partnership inspired by the 1950s Buffett Partnerships-"The Business of Value Investing" effectively examines the fundamental tenants of this approach and skillfully illustrates the six essential elements of the entire process. Opening with some informative discussions of how value investing focuses more on buying a piece of a business, and less on buying a company's stock, this reliable resource quickly moves on to detail exactly what it takes to become a successful value investor. Outlines the six essential elements required for a successful risk averse value investment approach Contains case studies that illustrate how to approach investing in an intelligent, businesslike fashion Walks you through the pitfalls that most investors initially fall into With "The Business of Value Investing "as your guide, you'll quickly become familiar with one of the most effective investment strategies ever created.

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