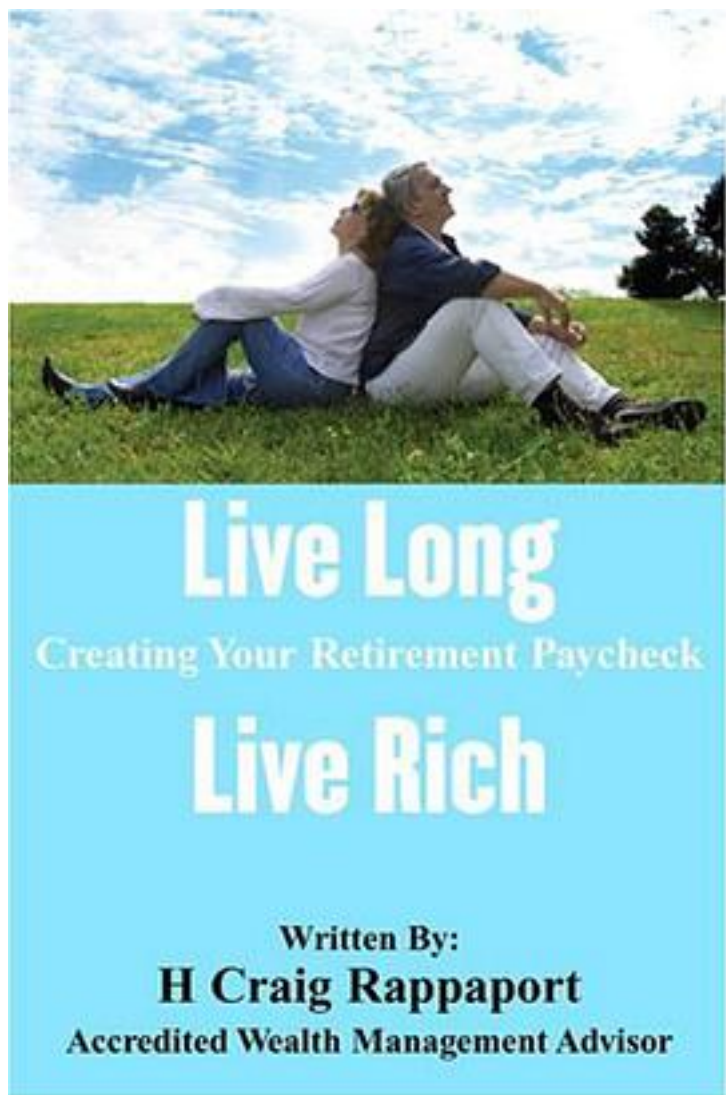


Live Long Live Rich



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Live Long Live Rich is the first guide for people who want to know how to invest to create retirement income. Retirement is a new chapter in your life and should be a time free from worry. Live Long Live Rich provides the tools and practical advice you'll need to enjoy this time of your life like no other. Every word of this book was written with that in mind. For 20 years H Craig Rappaport has been helping individuals with retirement income planning. Rappaport is a graduate of Northeastern University with a degree in Finance and an Accredited Wealth Management Advisor from the University of Pennsylvania, Wharton School. He is a Financial Planning Specialist, A Guided Portfolio Manager, and a National Football League Players Association Advisor. Specializing in retirement, Rappaport has appeared in the Wall Street Journal, Fox News, CNN Headline News, The Dow Jones News Service as well as many television shows, magazines and newspapers. He has created the Rappaport Retirement Index with guidance from the U.S. Bureau of Labor and Statistics for use as a guide to income planning. Rappaport's unique ability to explain complex investments in simple, easy to understand terms has kept the media coming back time and time again and is why he has written Live Long Live Rich, which is quickly becoming the investors' "Income Bible." The included software has won the following awards from PC World and Readers Digest, who included it in their list of "Best Retirement Planning Software" . Family PC Magazine calls it "a top notch product" Bloomberg Personal Finance says it's an "easy to use retirement planner" Barrons refers to it as "a good simple tool" Life Insurance Magazine describes it as "fast and intuitive." Retirement Planner is a snap to use and may represent the leading edge in a new kind of illustrative software. The user will "get" everything right away."

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