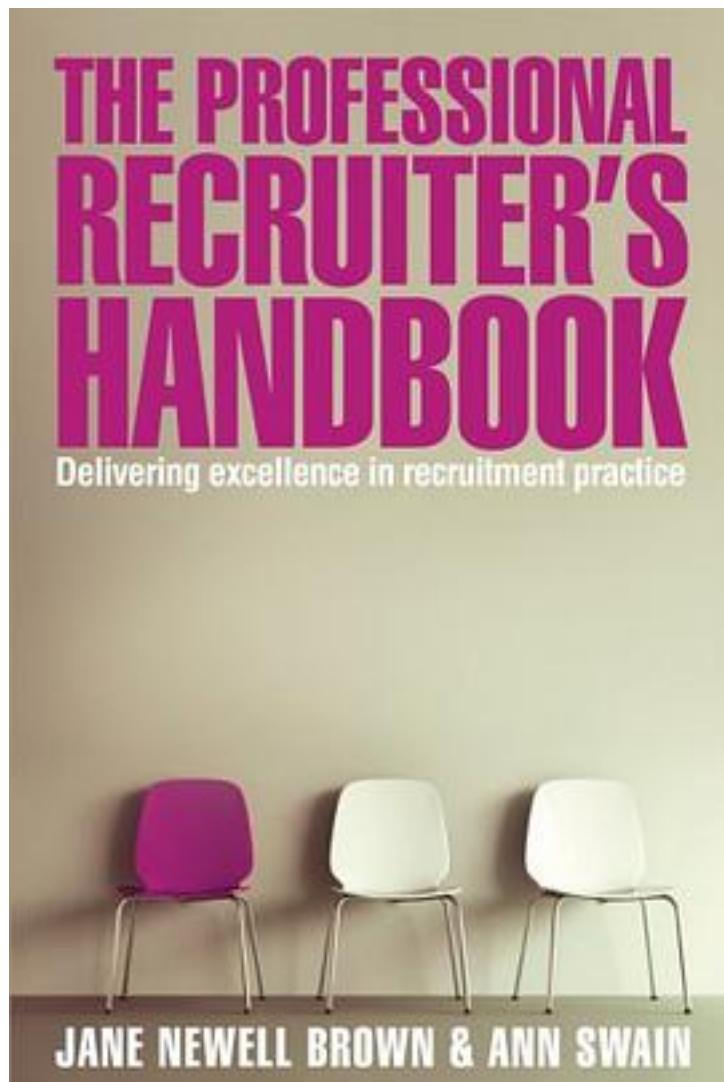


The The Professional Recruiter's Handbook



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"The Professional Recruiter's Handbook" is a complete guide to achieving success in recruitment. The authors explore the techniques used by the most successful recruiters, both agency and client-side, to understand what creates excellence in recruitment. Containing practical advice on attracting the right candidates and finding and retaining new clients; it explains how to develop a recruitment strategy to ensure the recruitment professional can successfully fulfil the roles taken on. The book is supported by numerous case studies and interviews with recruitment professionals.

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