

1960s Fashion Print



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出版者:Batsford

出版时间:2008-09-02

装帧:Paperback

isbn:9780713490541

A sourcebook of 1960s fashion print - the apogee of fashion print - that will be the inspiration for designers for years to come. The creativity of the period is given full expression in this sourcebook of hundreds of designs that makes it an essential for contemporary design practitioners and students. The book contains exclusive illustrations and original artwork from designers as well as finished prints. Each short chapter introduction is followed by a range of illustrations with captions to give provenance and relevance. The prints are arranged in the chapters: * Art into Pop: fashion prints that saw the influence of Pop Art * Revivals and Reflections: Biba's revival of 19th-century designs * Flower Power: floral designs, from Marimekko to Ken

Scott * Lost in multicoloured hues, kaleidoscopic colours and psychedelia prints *
Magical Mystery Tour: the influence of other cultures on print design

作者介绍:

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