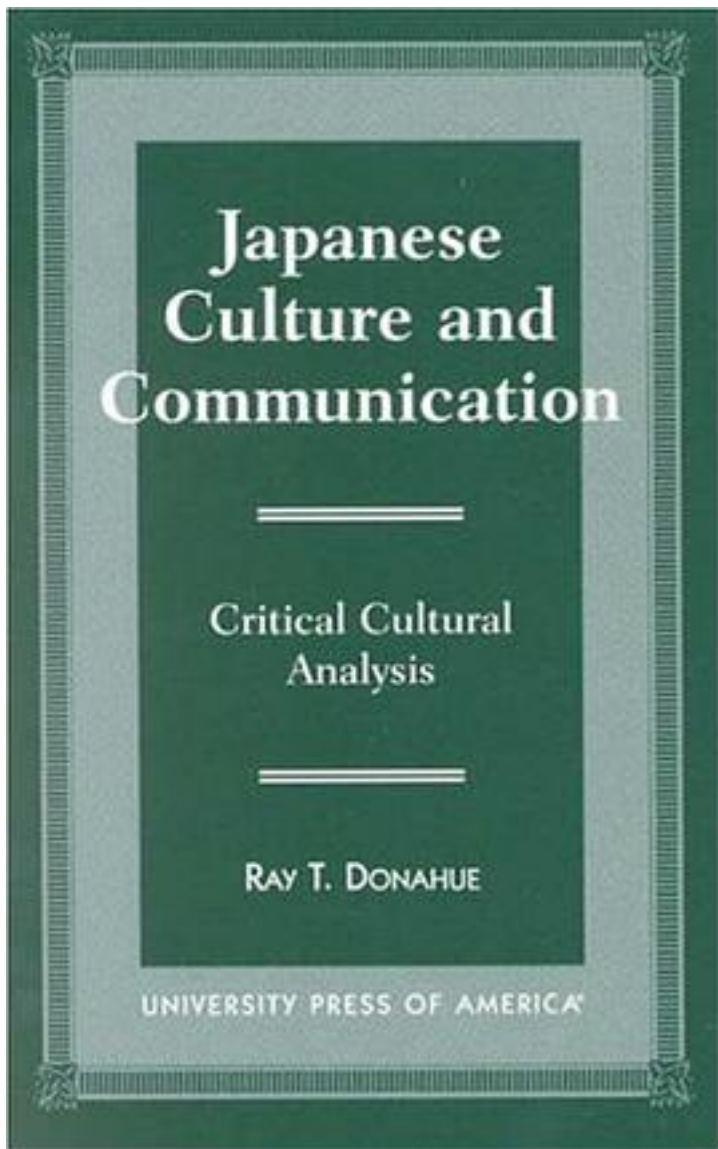


Japanese Culture and Communication



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Japanese Culture and Communication provides a cross-cultural training manual for interacting with the Japanese by considering the conceptual barriers involved, identifying the real differences related to communication and culture, and providing actual cases for developing critical cultural analysis. The author discusses Japan's distinctiveness as a country that appears both "western" and "eastern" yet actually developed its own unique tradition. He focuses on the perceptual barriers to effective intercultural relations, Japanese communication style, contrastive rhetoric or discourse between Japanese and English, and images of the Japanese in the mass media. Application exercises are provided, as well as guest articles from several foreign residents of Japan, and Japanese studies specialists.

作者介绍:

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