The Market Gurus





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Designed to give you broad exposure to the savviest thinking you can find on Wall Street today, The Market Gurus is an ?investor cheetsheet, ? that boils down the most successful investors? strategies into simple, easy-to-follow steps. The strategies covered in the book are those of Peter Lynch, Warren Buffett, Benjamin Graham, David Dreman, William O?Neil, Martin Zweig, Kenneth Fisher and James O?Shaughnessy. Within the pages of The Market Gurus are easy-to-understand, step-by-step analyses of each guru's investment strategies, including: -- Introductions to nine legendary investment gurus? little known, but mesmerizing facts about each guru, their backgrounds, their investment philosophies and the rationale behind how each invests his money -- Easy to understand, step-by-step instructions for analyzing companies using the strategies of these nine gurus. There's no guesswork: You know what to do, how to do it, when to do it. -- Real-world examples for each strategy, which makes learning about these strategies quick and easy. Immediately upon finishing The Market Gurus, you can apply these strategies for your own investing. -- Explanations of the amount of risk you will have with each strategy. -- A time horizon for each strategy? you know before you start how long you can expect to hold each investment. -- A rating of how much effort each strategy requires on your part. -- A complete explanation of the famous ratios used by virtually all successful investors? in easy-to-understand language. Holding market gurus accountable turned Validea.com into one of the Internet's most popular investing sites. Now for the first time, the Founder and CEO of Validea.com has taken the crhme de lacrhme of the gurus featured at Validea.com to show you what makes them tick? and how you can apply their strategies to your own portfolio.

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