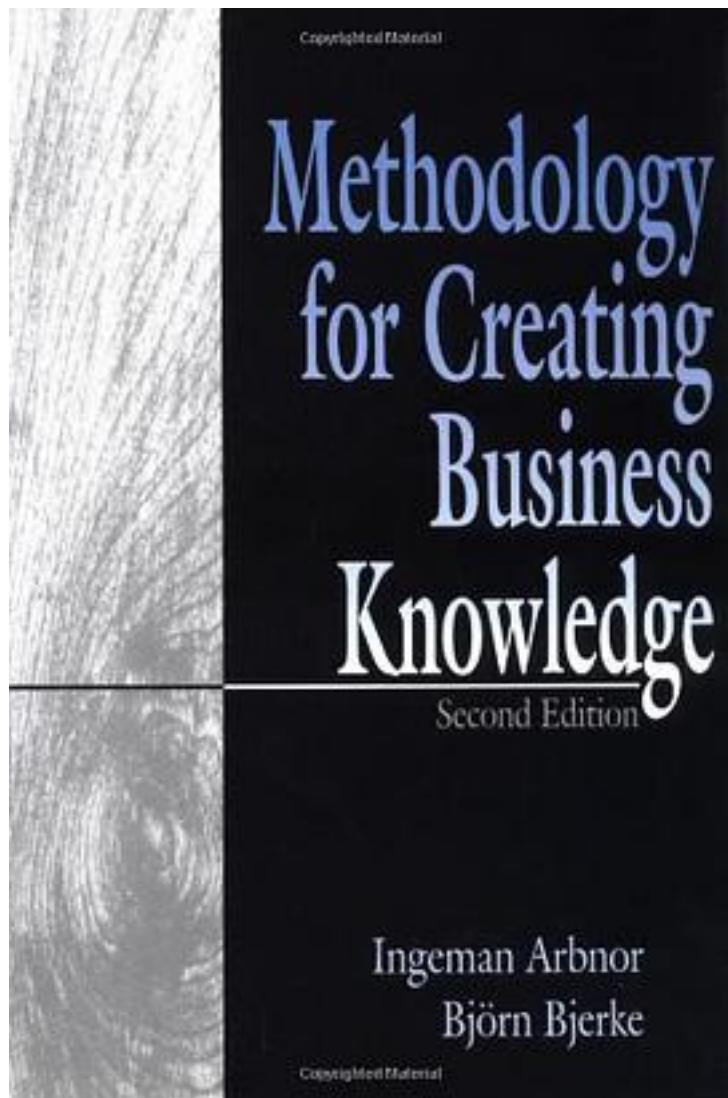


Methodology for Creating Business Knowledge



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Ingeman Arbnor and Bjorn Bjerke's best-selling text, first published in 1997, remains unrivalled; both in its contemporary relevance to research methodology and in its coverage of the interplay between the philosophy of science, methodology, and business. The authors make an in-depth examination into the circularity of knowledge and its foundations and analyze the repercussions for business, research, and consulting. The fully updated Third Edition of Methodology for Creating Business Knowledge offers contemporary and extremely pertinent discussion about the interests of business knowledge.

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