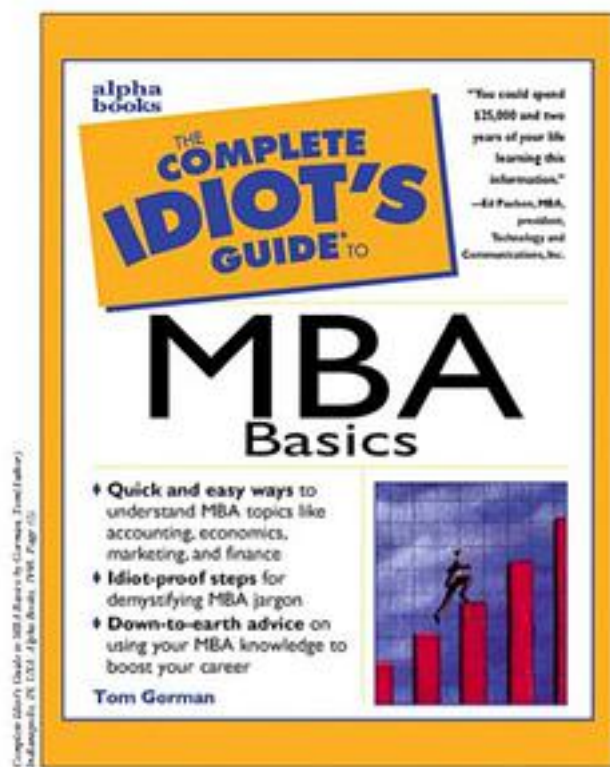


The Complete Idiot's Guide to MBA Basics



[The Complete Idiot's Guide to MBA Basics 下载链接1](#)

著者:Tom Gorman

出版者:Alpha Books

出版时间:1998

装帧:Pearson Education, Inc.

isbn:9780786542185

作者介绍:

Tom Gorman is a business book author and collaborator. He holds an MBA from NYU and is former director of editorial services at DRI/McGraw-Hill, where he edited the monthly Forecast of the US Economy. He's the author or editor of hundreds of articles, analyses, white papers, and speeches and the author of the DRI chief

economist’s statement before the Joint Economic Committee of the U.S. Congress, along with The Complete Idiot’s Guide to MBA Basics, Second Edition, and The Complete Idiot’s Guide to Economics.

目录:

[The Complete Idiot's Guide to MBA Basics_ 下载链接1](#)

标签

专业相关

评论

[The Complete Idiot's Guide to MBA Basics_ 下载链接1](#)

书评

[The Complete Idiot's Guide to MBA Basics_ 下载链接1](#)