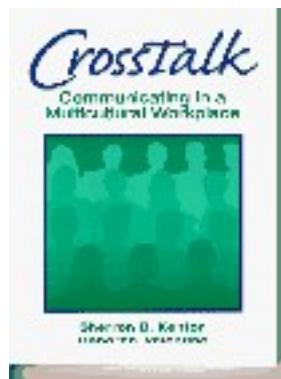


# Crosstalk



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出版者:Prentice Hall

出版时间:1996-09-13

装帧:Paperback

isbn:9780135776285

For introduction to business courses or international business, and multicultural business communications courses at the undergraduate level and beyond. As a result of increasing relationships with individuals whose culture is different from our own, our communication challenges grow proportionately greater. The purpose of this text is to make it easier and more effective for workplace professionals to speak, write, interview, or meet with other professionals whose cultural backgrounds differ from their own.

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