

Comparatively Speaking

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Comparatively Speaking: Communication and Culture Across Space and Time



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This book provides an authoritative state-of-the-art review of comparative approaches to communication research in the context of time and location. Perspectives unique to mass, interpersonal, political, cultural and organizational communication are explored, while descriptions of well-known empirical projects reveal how collaborations worked and how problems were addressed across different periods and cultures. Comparatively Speaking serves both as a student text and as a stimulus to further research in comparative communication research.

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