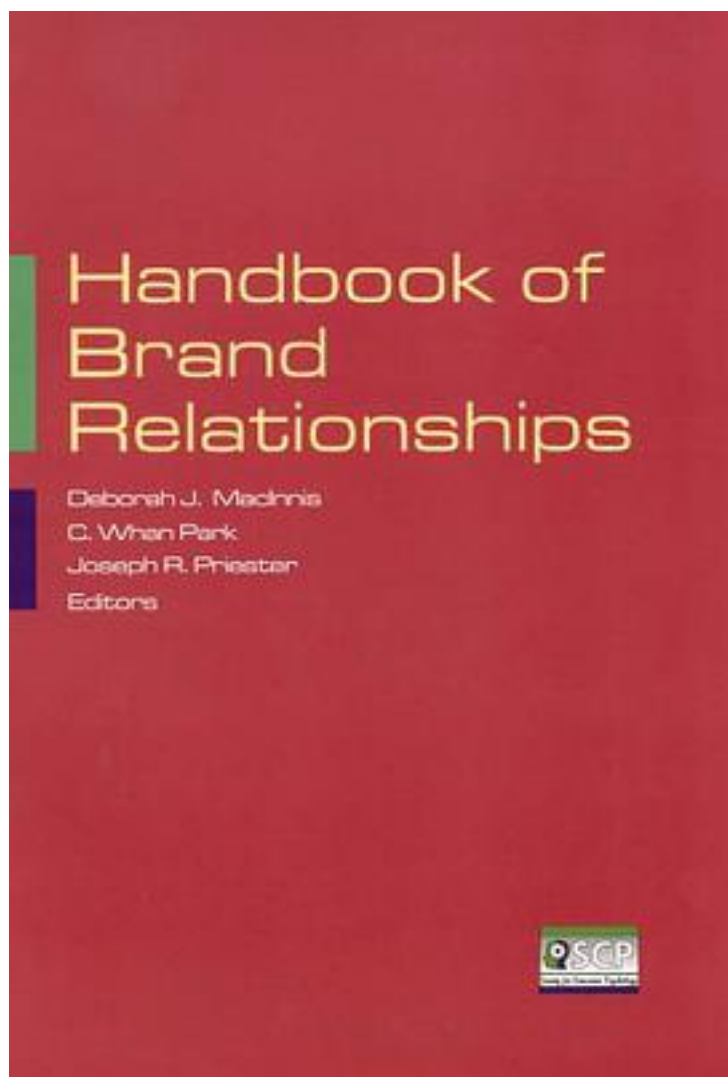


Handbook of Brand Relationships



[Handbook of Brand Relationships_ 下载链接1](#)

著者:Macinnis, Deborah J. (EDT)/ Park, C. Whan (EDT)/ Priester, Joseph W. (EDT)

出版者:M.E. Sharpe

出版时间:2009-06

装帧:Hardcover

isbn:9780765623577

作者介绍:

目录:

[Handbook of Brand Relationships_ 下载链接1](#)

标签

评论

[Handbook of Brand Relationships_ 下载链接1](#)

书评

[Handbook of Brand Relationships_ 下载链接1](#)