

# Starting & Building a Nonprofit



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If you're ready to save the world, here's the book you need. Rescue a school library. Preserve an endangered species. Support the arts. Whatever it is you want to do to give back to your community, "Starting and Building a Nonprofit" provides the kick start you need. Filled with user-friendly information, practical advice and step-by-step instructions, this book is your guide through the process of getting your nonprofit up and running. It explains how to: pick the perfect name for your organization structure a nonprofit to achieve your goals choose a federal tax-exempt status create a mission statement develop a strategic plan and initial budget launch a successful fundraising plan recruit and manage board members and volunteers hire and train staff obtain necessary insurance market your organization and much more "Starting and Building a Nonprofit" goes beyond paperwork -- it addresses the big picture, showing you how to create a solvent, efficient organization that will make a real difference. All the forms you'll need are included as tear-outs and on CD-ROM. And the newly updated 3rd edition has a brand new chapter on building a website for your nonprofit, along with essential new details on getting the word out

作者介绍:

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