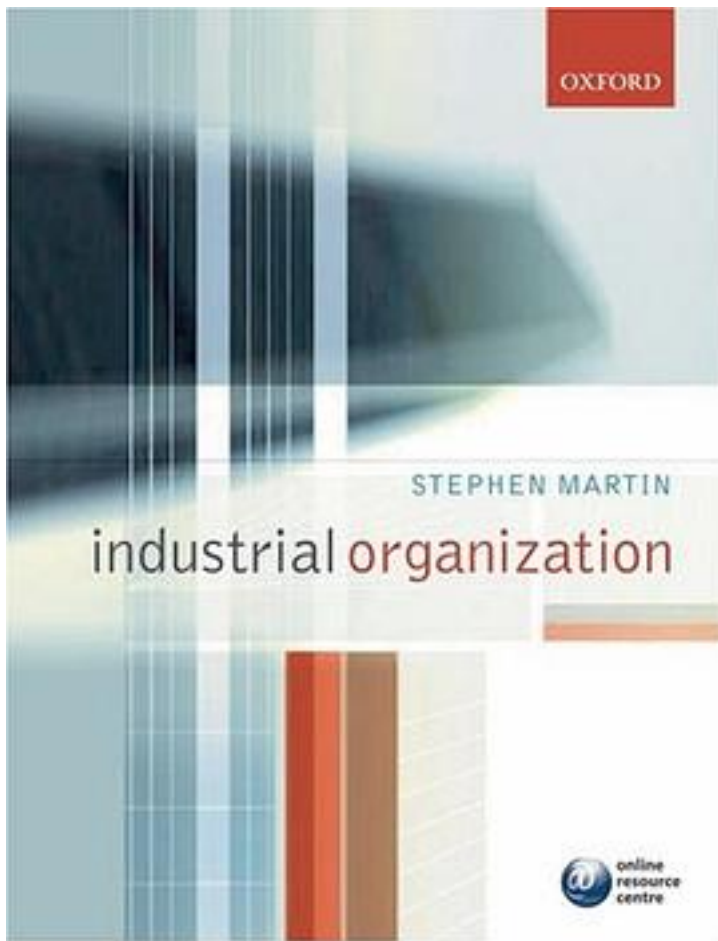


Industrial Organization in Context



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Industrial Organization is a central branch of microeconomics that has historically provoked a great deal of debate among economists. Steve Martin draws on this debate and economic history in order to examine the economics of markets, industries and

their participants and in doing so addresses the implications for public policy towards business behaviour. Industrial Organization in Context leads students through the essential concepts that are central to understanding the strategic behaviour of firms and the policy questions at the heart of Industrial Organization. It takes an international approach, examining both US Antitrust and EU Competition Policy and their development. Classic and contemporary examples serve to illustrate the theory and experimental tests of models help students to study economic questions. This book is accompanied by an Online Resource Centre which includes: For students: essay questions, links to useful websites, historical timelines For lecturers: Scientific Workplace, slides, instructor manual

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标签

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评论

这本书简直没法看下去T。T我也没有全部看完看是……除非你把刀架到我脖子上去不然我真的是这辈子都不想再读这本了~但是~话锋一转~微观最基本的几个模型还是要知道的~什么Cournot、Bertrand……

Text book for industrial economics

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