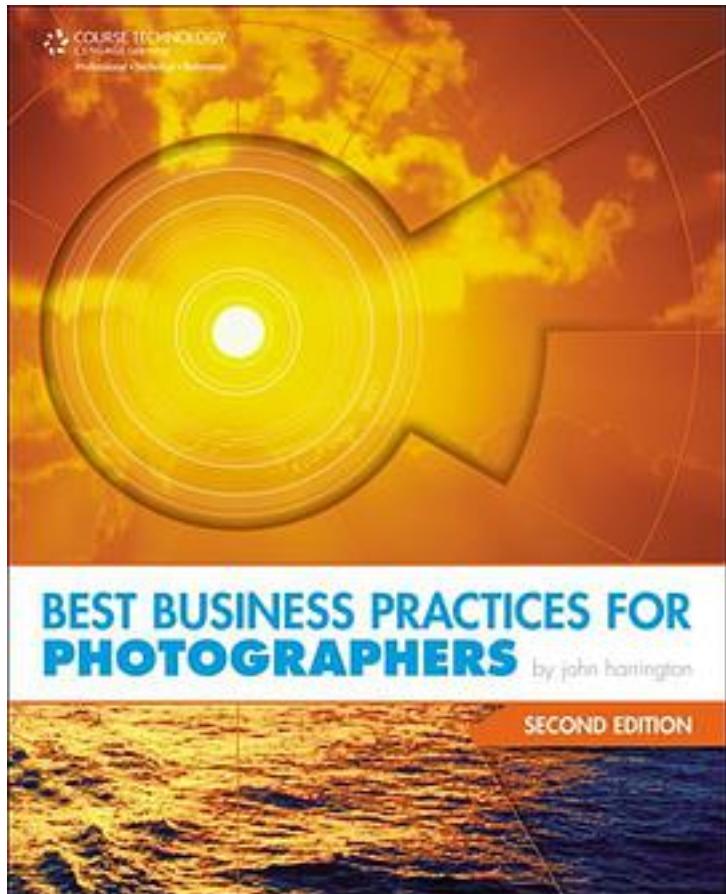


Best Business Practices for Photographers, Second Edition



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A follow-up to the successful and acclaimed "Best Business Practices for Photographers", this updated and expanded edition serves as an even more comprehensive guide to achieving financial success and personal satisfaction in your

business as a photographer. Included in this new edition are sections on licensing your work, making the career change from a staff photographer to a freelancer, surviving an IRS audit, and more. This book includes best practices in interacting with clients, negotiating contracts and licenses, and business operations. "Best Business Practices for Photographers, Second Edition" is the key to a successful career in photography.

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