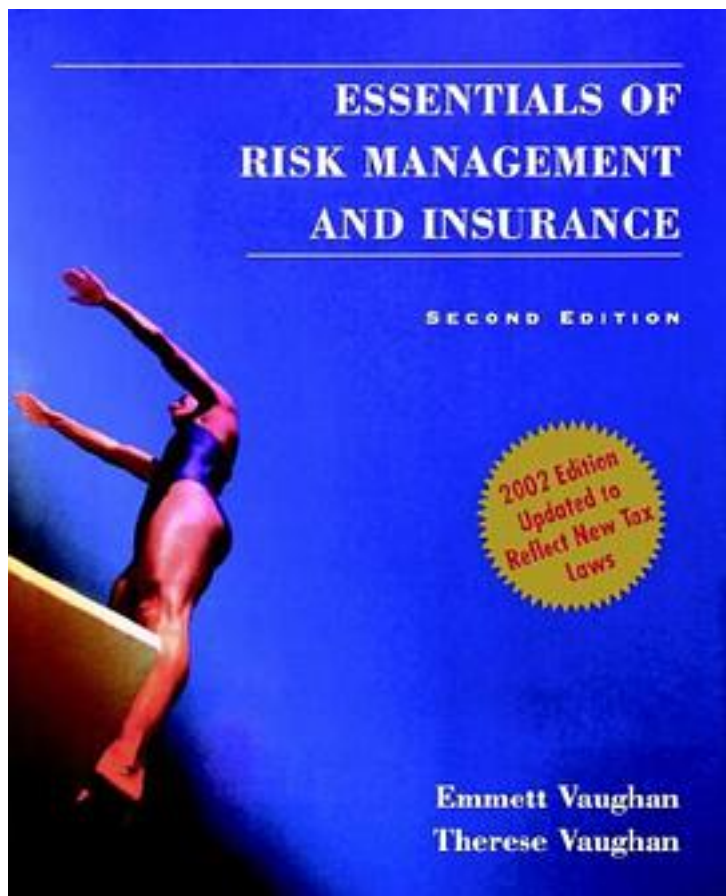


Essentials of Risk Management and Insurance



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This text is designed to use in an undergraduate or MBA level course in insurance and risk management. As an introduction to the subject, it is intended for students who have little or no prior education in insurance. The text is consumer-oriented with an emphasis on the insurance product.

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