

Managerial Accounting



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Managerial Accounting develops readers' fundamental skills of accounting while offering a preview of how these concepts will be used in a business setting. Introduction to Management Accounting; Job Order Costing; Activity-Based Costing and Other Cost Management Tools; Process Costing; Cost Behavior and Cost-Volume-Profit Analysis; Absorption and Variable costing; Master Budget: Profit Planning; Flexible Budgets and Standard Costs; Decentralization: Allocating Service Department Costs and Responsibility Accounting; Short-Term Business Decisions; Capital Investment Decisions and the Time Value of Money; Performance Evaluation and the Balanced Scorecard; The Statement of Cash Flows; Financial Statement Analysis MARKET : For those interested in understanding accounting through a managerial point of view.

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