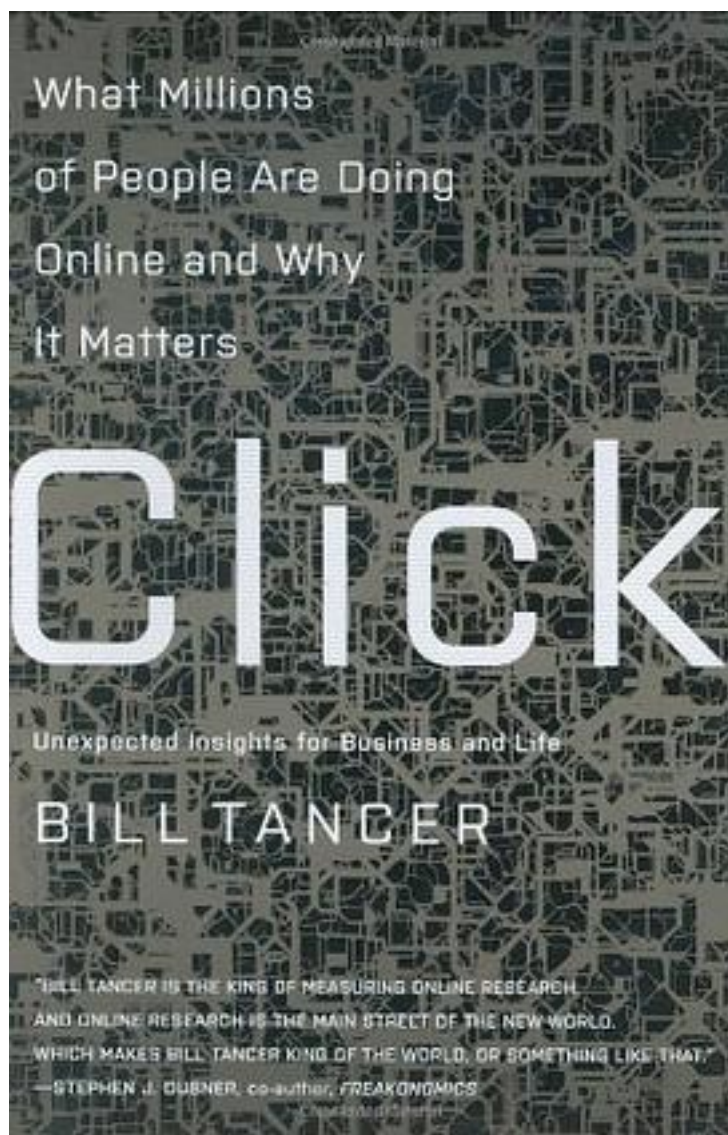


Click



[Click_下载链接1](#)

著者:Bill Tancer

出版者:Harpercollins Pb

出版时间:2010-2-4

装帧:Paperback

isbn:9780007327539

In one short decade, the internet has become a critical part of our everyday lives. In this timely new book, internet data analysis expert Bill Tancer makes sense of why this is, and explains what our internet usage says about us and our future ! because asking people what they do is never as reliable as watching what they do. / Did the online community really "create" the Arctic Monkeys? / Can we really predict the next winner of Strictly Come Dancing? / Who are the new winners and losers in the world of MySpace, YouTube, Facebook and online poker? In Click, Bill Tancer takes us behind the scenes into the massive database of online intelligence to reveal the naked truth about how we use the web, navigate to sites and search for information; he describes in unmatched detail explanations about our lives, our interests, our thoughts, our fears and our dreams. As online directories replace the yellow pages, search engines replace traditional research and news sites replace newsprint, we live in an age in which we've come to rely tremendously on the internet for many purposes. Through our usage, we leave behind an amazing trail of information about ourselves - our "clickstream" - and the direction in which we are headed that Click exposes and explains here for the first time.

作者介绍:

目录:

[Click 下载链接1](#)

标签

评论

[Click 下载链接1](#)

书评

[Click 下载链接1](#)