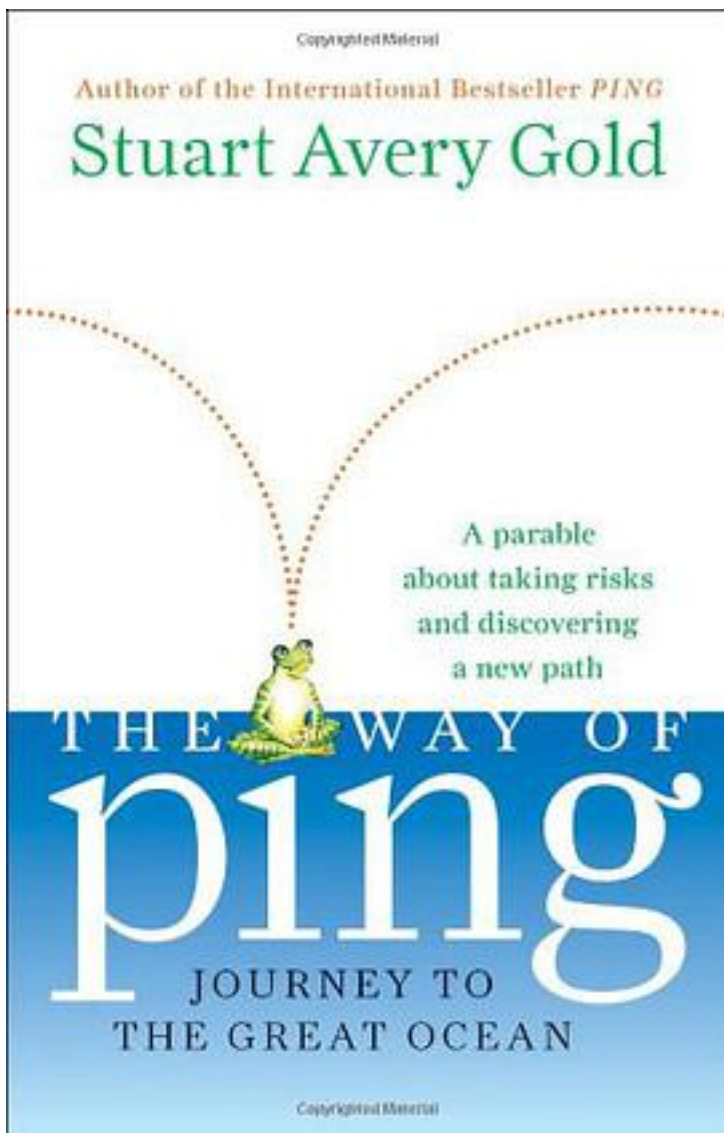


The Way of Ping



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PING: A Frog in Search of a New Pond has become an international phenomenon, with over 400,000 copies sold and 20 foreign language editions. Now comes the long-awaited sequel, THE WAY OF PING: Journey to the Great Ocean. These two engaging parables in affordable hardcover editions inspire readers to adapt to change, take risks, and persevere in order to realize life's limitless possibilities. Both are invaluable books for business men and women, entrepreneurs, life coaches, teachers, students, and searchers of all ages. In this new adventure, the now legendary Ping has become the teacher. His travels take him to a pond-centered village ruled by Toad the Elder, locked into its provincial view of the villagers, except for two young frogs, Daikon and Hodo. They convince Ping to take them on a journey that will change their lives forever. This delightful story captures the fears and doubts faced by all who choose to leave the familiar to make their way in an unknown world, and teaches them to find their true path. As Ping says, "Years can wrinkle a frog's skin, but to live without purpose, well, that wrinkles the soul."

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