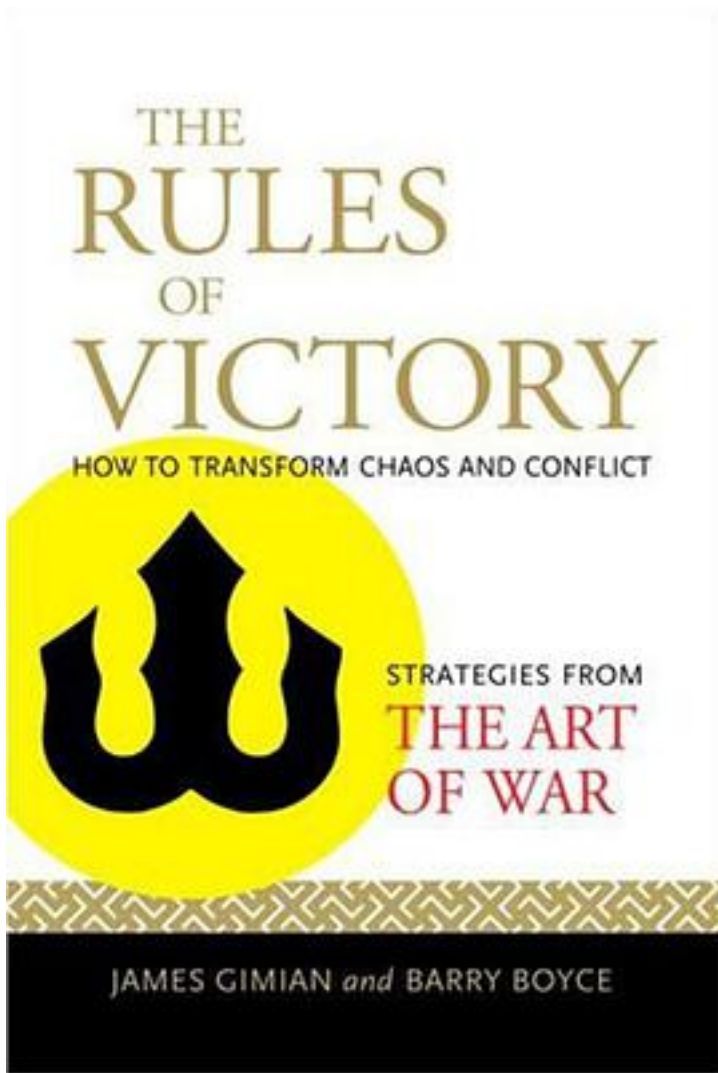


The Rules of Victory



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Sun Tzu’ s Art of War is widely acknowledged to be one of the greatest tools for understanding and resolving conflict ever. But how do you translate its military insights into practical tactics you can use in the corporate boardroom, the PTA meeting, or the family reunion? James Gimian and Barry Boyce take the principles born on ancient Chinese battlefields and show you how to relate them to the situations of your everyday life. By learning to identify the underlying dynamic of a situation, you can transform conflict into victory.

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