

# Corporate Innovation, Marketing and Strategy



[Corporate Innovation, Marketing and Strategy\\_ 下载链接1](#)

著者:Gordon Foxall

出版者:Palgrave Macmillan

出版时间:1984-03

装帧:Hardcover

isbn:9780312169954

作者介绍:

目录:

[Corporate Innovation, Marketing and Strategy\\_ 下载链接1](#)

标签

评论

-----  
[Corporate Innovation, Marketing and Strategy\\_ 下载链接1](#)

书评

-----  
[Corporate Innovation, Marketing and Strategy\\_ 下载链接1](#)