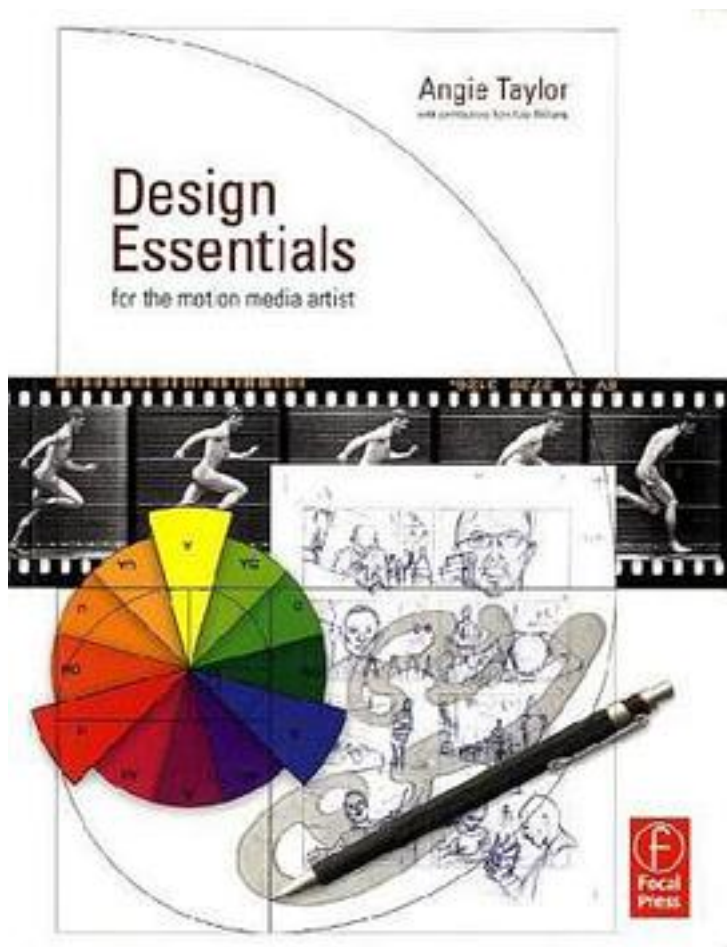


Design Essentials for the Motion Media Artist



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Master the fundamental concepts and techniques of motion media design so you can apply--and occasionally break--the rules to achieve your communication goals. This authoritative guide presents all of the design essentials in an engaging and inspiring

way. Each principle is explained with text, illustration and photography where necessary. An accompanying website will contain any necessary digital files for download, updates and links to other resources.

- * A single comprehensive guide to all the design essentials you need to implement effective motion media communications

- * An engaging presentation with each principle explained with text and illustrations.

- * A companion web site, www.motiondesignessentials.com, with digital files for download, updates and links to other resources.

作者介绍:

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