

What Matters Now



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Now, more than ever, we need to shake things up.

Now, more than ever, we need a different way of

thinking, a useful way to focus and the energy to turn the game around. I hope this book will get you started on that path. It took months, but I think you'll find it worth the effort.

Here are more than seventy big thinkers, each sharing an idea for you to think about as we head into the new year.

From bestselling author Elizabeth Gilbert to brilliant tech thinker Kevin Kelly, from publisher Tim O'Reilly to radio host Dave Ramsey, there are some important people riffing about important ideas inside.

This book also includes Tom Peters, Fred Wilson, Jackie Huba and Jason Fried, along with Gina Trapani, Bill Taylor and Alan Webber. Here's to a year with ideas even bigger than these.

作者介绍:

"Chris Brogan是那种身体力行的人。他不仅仅讲述怎么树立影响力和对话的力量，他还身体力行，总是参与到对话当中来，不管他取得了多大的成功，Chris依旧是Chris，他仍然在那里聆听和讲述着。本书是关于树立网上声誉和信任的。"

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