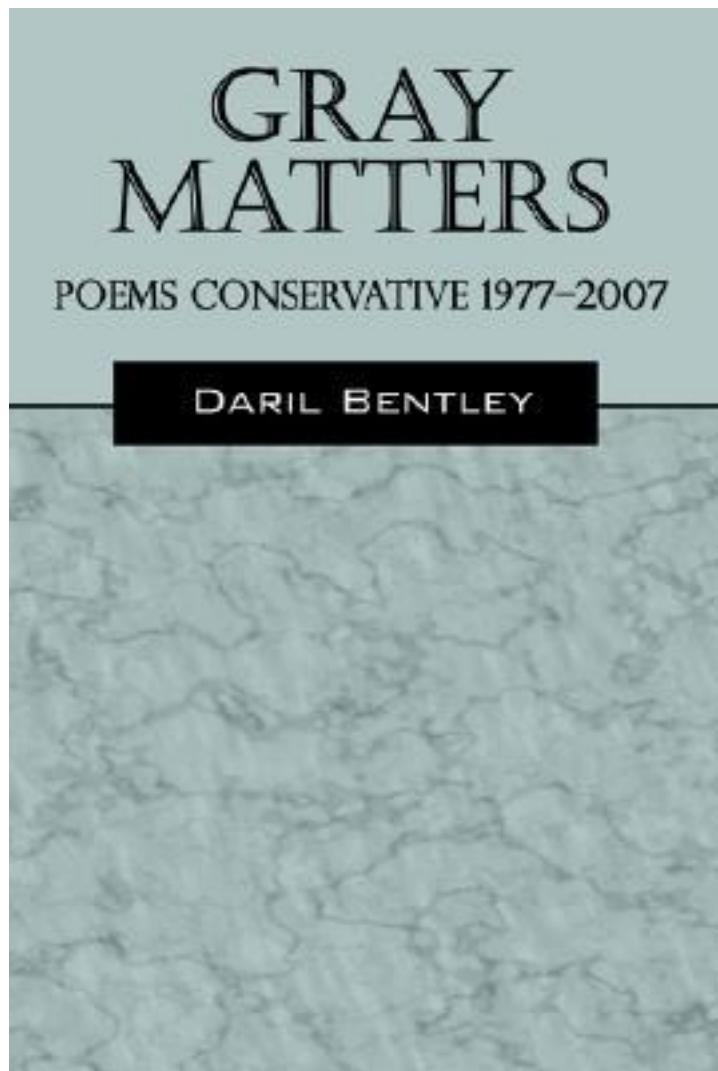


Gray Matters



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An illustrated guide to surviving today's turbulent and challenging workplace from the authors of The Wall Street Journal bestseller The Boss's Survival Guide Forget the Australian Outback or the Amazon jungle-today's toughest survival challenge is the minefield we call work. It's impossible to "do more with less," especially with the looming threat of another reorganization, layoff, or other dramatic change. The good news is that you've got a new power tool for what ails you at work: Gray Matters. This inventive new book combines lively visuals, engaging characters, and impudent humor. But Gray Matters also offers hope and proven strategies to show you how to succeed at work today: how to sell successfully how to survive a layoff how to overcome the stress and pressure of today's frenetic workplace. Think Dilbert with a solution. Your tour guides are the employees of GlobalGadget: Gray Blanderson, a frazzled employee seeking a promotion; Rick Newman, Gray's nemesis; S. P. Chang, a Gen-Xer and a wise soul; and Virginia Edgarly, Gray's boss who will do whatever is required to be the next CEO. A follow-up to the bestseller, The Boss's Survival Guide , this new book is a must for all managers in this turbulent work environment. This funny guide will help managers navigate change, improve morale and develop business strategies. WARNING: Gray Matters is addictive; get ready to laugh and learn.

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