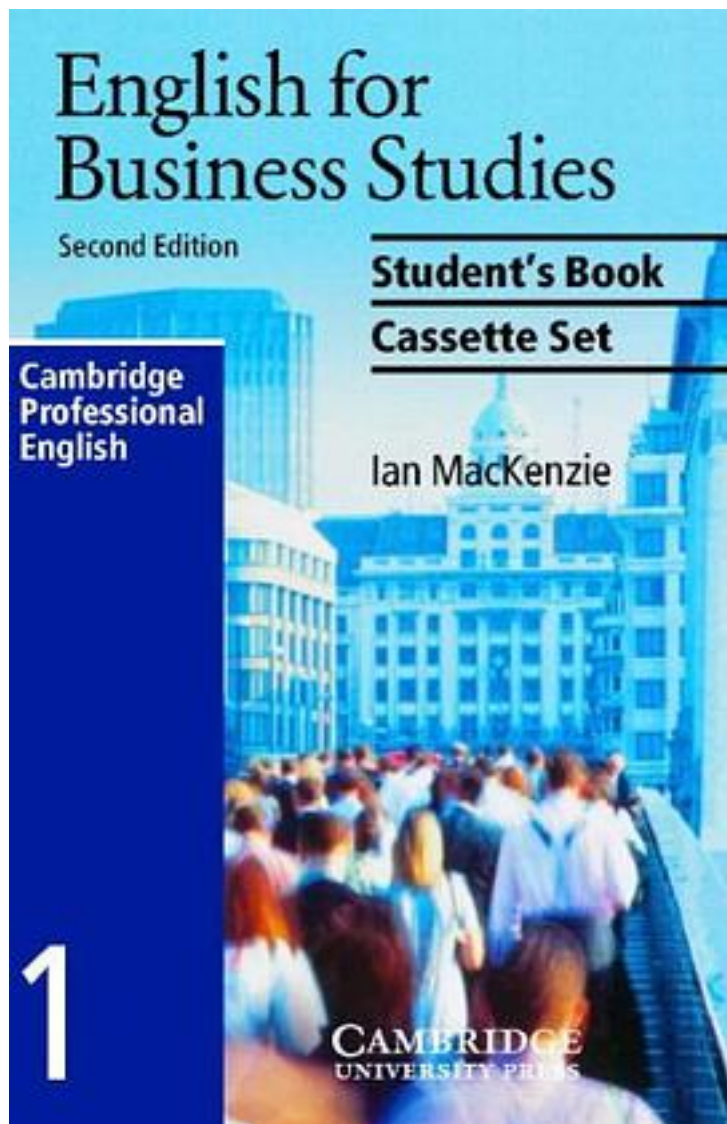


English for Business Studies Audio Cassette Set



[English for Business Studies Audio Cassette Set_ 下载链接1](#)

著者:Mackenzie, Ian

出版者:

出版时间:2002-5

装帧:

isbn:9780521752879

English for Business Studies is a course for students who need to be able to understand and talk about key business and economic concepts. The 30 units cover a range of issues, including work and motivation, production, marketing, banking, business ethics, exchange rates and international trade. The second edition contains two new chapters: Information and Electronic Commerce, and Entrepreneurs and Venture Capital. It also includes a full update of the existing units. The cassettes and audio CDs contain authentic interviews with experts talking about their field of business or economics.

作者介绍:

目录:

[English for Business Studies Audio Cassette Set_ 下载链接1](#)

标签

评论

[English for Business Studies Audio Cassette Set_ 下载链接1](#)

书评

[English for Business Studies Audio Cassette Set_ 下载链接1](#)